TOWN OF HAY RIVER

ECONOMIC DEVELOPMENT & COMMUNICATIONS MANAGER

Lead Growth. Build Partnerships. Discover Possibilities.

WHY THIS OPPORTUNITY?

Help shape Hay River's economic direction on the frontline of unprecedented investment driven by Canada's commitment to Arctic sovereignty. As governments and industry looks to increase investment in northern transportation, infrastructure, Arctic sovereignty, and economic development initiatives, the successful candidate will help ensure Hay River is well-positioned to recognize emerging opportunities, bring ideas forward, and help turn potential into progress.

Reporting directly to the Senior Administrative Officer, the Economic Development & Communications Manager is a community builder, connector, and catalyst for new opportunities. This position helps identify opportunities, builds the relationships needed to pursue them, and supports initiatives that strengthen Hay River's economy, tourism sector, and quality of life.

Beyond the professional opportunity, Hay River offers an exceptional northern lifestyle. Residents enjoy world-class fishing on Great Slave Lake, legendary boating and paddling opportunities, outstanding cross-country skiing and snowmobiling, spectacular northern lights, and easy access to some of Canada's most breathtaking wilderness. Combined with affordable housing, short commutes, and a welcoming community, Hay River offers the rare opportunity to build an exciting career without sacrificing quality of life.

IN THIS ROLE YOU WILL:

- Attract investment and support business growth
- Lead tourism development and destination marketing initiatives
- Build partnerships with Indigenous governments, businesses, and regional organizations
- Oversee municipal communications and branding
- Develop marketing and investment attraction strategies
- Secure funding through grant research and applications
- Support Council and Administration in advancing community priorities

WHY HAY RIVER?

- Regional transportation and logistics hub
- Affordable housing and short commutes
- Modern recreation facilities and community amenities
- Strong community spirit and quality of life
- Opportunity to make a visible impact every day

QUALIFICATIONS:

- Diploma or degree in Economic Development, Communications, Business, Public Administration, Tourism, Marketing/Communications, Urban/Regional Planning, or related field; an equivalent combination of education and experience will be considered.
- 3–5 years of experience in economic development, tourism/destination marketing, business development, or municipal communications
- **Ec.D.** (Certified Economic Developer) designation or working toward it would be an asset.
- Training/experience in Indigenous cultural awareness or partnership engagement considered an asset.

COMPENSATION & BENEFITS

This management position offers a comprehensive benefits package, pension plan, northern travel allowance and a salary between $95k - $127k, depending on experience.

If you are interested in applying on this position, please submit a detailed resume and cover letter to the Town of Hay River in person or via email.

For additional information please contact:
Town of Hay River
Phone: 867-874-6522
Email: humanresources@hayriver.com

Open until filled.