



AGENDA

PUBLIC INPUT

1. CALL TO ORDER

2. ADOPTION OF AGENDA

3. DECLARATION OF INTEREST

4. ANNOUNCEMENTS, AWARDS, CEREMONIES & PRESENTATIONS

- Rail Safety Week 2022 Proclamation – page 2

5. ADMINISTRATIVE ENQUIRIES

6. COMMITTEE REPORTS

- a. 2022-2025 Strategic Plan Presentation – page 3-20

7. NEW BUSINESS

- a. Public Works Monthly Report for June – page 21-26
- b. Emergency Services Monthly Report for June – page 27-31
- c. Municipal Enforcement Monthly Report for June – page 32-34
- d. Tourism and Economic Development Report for June – page 35-39

8. NOTICE OF MOTIONS

9. IN CAMERA

- a. **Matters under Consideration** - pursuant to Cities, Towns & Villages Act, S.N.W.T. 2003 c. 22, Section 23. (3), (e)
 - **NWTAC**

10. ADJOURNMENT

RESOLUTION IN SUPPORT OF RAIL SAFETY WEEK

Whereas *Rail Safety Week* is to be held across Canada from September 19 to 25, 2022;

Whereas it is in the public's interest to raise citizens' awareness of the dangers of ignoring safety warnings at level crossings and trespassing on rail property to reduce avoidable deaths, injuries and damage caused by incidents involving trains and citizens;

Whereas Operation Lifesaver is a public/private partnership whose aim is to work with the public, rail industry, governments, police services, media and others to raise rail safety awareness;

Whereas CN has requested City Council adopt this resolution in support of its ongoing efforts to raise awareness, save lives and prevent injuries in communities, including our municipality;

It is proposed by Councillor _____

seconded by Councillor _____

It is hereby **RESOLVED** to support national ***Rail Safety Week*** to be held from September 19 to 25, 2022.



REPORT TO COUNCIL

DEPARTMENT: Administration

DATE: July 26th, 2022

SUBJECT: 2022-2055 Draft Strategic Plan

RECOMMENDATION:

**MOVED BY: CLLR BOUCHARD
SECONDED BY: CLLR DUFORD**

THAT THE COUNCIL OF THE TOWN OF HAY RIVER accepts the 2022-2025 Draft Strategic Plan as presented.

BACKGROUND:

On July 26th at the Standing Committee of Council the draft 2022-2025 Strategic Plan was presented. Council reviewed and made for a couple of edits. Edits were completed and now the plan will continue to be a live working document.

Attached you will find the draft version of the 2022-2025 Strategic Plan. This document is a product of the strategic planning session that Council and Administration participated in early Spring this year. The draft aims to capture the vision of Council and the goals and strategies agreed upon to achieve. Since the planning session, the community has been hit hard by the effects of flooding. An assumption in preparing the draft document is that Council will want to recognize the impact of the flood events through recovery and mitigation activity related planning. As such, the draft plan proposes some additional goals and strategies tied to addressing the impact and future risks of flooding and climate change.

The proposed steps for finalizing the plan is for Council and Administration to review the draft document and bring feedback to the July 26th Standing Committee of Council meeting. Ian McCormack of Strategic Steps will present the plan and facilitate discussions at the meeting. Any direction for change from Council will be incorporated into a revised final version that will go to Council at a regular meeting for approval.

Once the Strategic Plan is improved, Administration will work to further scope out the strategies into actionable initiatives and manage the execution.

COUNCIL POLICY / STRATEGY OR GOAL:

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

- 2022-2025 Draft Strategic Plan

FINANCIAL IMPLICATIONS:

N/A

ALTERNATIVES TO RECOMMENDATIONS:



REPORT TO COUNCIL

DEPARTMENT: Administration

DATE: July 26th, 2022

SUBJECT: 2022-2055 Draft Strategic Plan

N/A

ATTACHMENTS:

- Terms of Reference – Social Issues Committee
-

Prepared by:

Glenn Smith

Senior Administrative Officer

July 10, 2022



STRATEGIC PLAN 2022-2025



The contents of this Strategic Plan were created by the Town of Hay River's Council and Management in the spring of 2022 with the long-term betterment of the community in mind.

© Strategic Steps 2022

Message from Town Council

In the spring of 2022, your Hay River Town Council and senior managers met to discuss priorities for the duration of this Council's term with an eye to how we can best support the growth, change and evolution of Hay River.

We set a vision for our community and a set of goals that illustrate what we see as significant changes to make, or to at least start, during our time together. We are proud to live in Hay River and we know that we can always make our community even more compelling for the people who already live here, those who might choose to call Hay River home, and for businesses and industries that support our local economy.

Hay River is facing a period of change and growth as a community. This plan provides us as a town with the best chance to focus on what we see as most important. It's a journey, and we want you to come on that journey with us.

Mayor Kandis Jameson and the rest of Hay River Town Council

Vision, Mission, and Values

In looking towards the future of Hay River, it is important that council members agree on what the final destination looks like. With this in mind, Council decided on the town's ideal long-term future (Vision) and the general direction it will take to achieve that future (Mission).

Vision

A community's vision provides a long-term picture of where or what the community wishes to be or become and gives purpose and direction to the activities of Hay River's Council and administration. The vision also indicates what makes Hay River unique.

Hay River is a culturally diverse hub that celebrates its history, social and recreational well-being, and its opportunities for growth.

Mission

A town's mission answers a question about what business the community is in. It lets Council, citizens, and other stakeholders know what Hay River does and who benefits from Council's activities. This mission statement was created based on key ideas about how to achieve the town's vision.

Through our community volunteers, our diverse businesses, and our beautiful environment, we strive to be the best community in the Northwest Territories.

Values

The values expressed here are the guiding principles that help determine how the town will operate, both in public and privately:

Value	What it Means
Creativity	We adapt with an evolving community and work to find innovative solutions to best suit the Town of Hay River.
Diversity	We are a welcoming, warm, and inclusive community, celebrating all who choose to live here.
Growth	As people and as a town, we seek to learn, to improve, and to build our collective abilities.
Integrity	We do what we say we will do.
Partnership	We partner with other people and organizations to lead to our mutual success.
Sustainability	We deliver excellent services to our residents, while keeping a clear focus on the long-term costs and impacts of the services we offer.

Priorities for 2022-2023

Within the full list of tactics that appear in the town’s plans, Council has created a subset of ‘high’ ranked tactics. The items on this list reflect the priorities that Council sees as both important and timely.

Many other tactics are identified as having a moderate priority, meaning they will be worked in the corporate business plan as resources allow or deadlines near. It is expected that the high priority tactic list will change over time as some high priority items near completion and new priorities emerge for the town.

The priorities for 2022-23 below are identified in the order in which they appear in this Strategic Plan. They include:

Goal	High Priority Tactic
<i>Update infrastructure within Hay River as required</i>	Ensure the town’s capital plan is kept current and that funding sources are identified.
<i>Update infrastructure within Hay River as required</i>	Complete all new and replacement infrastructure projects identified in the budget.
<i>Ensure that current best practices guide infrastructure development in Hay River</i>	Divert waste from the landfill through improved recycling and waste management procedures.
<i>Ensure that current best practices guide infrastructure development in Hay River</i>	Update the land development plan and zoning bylaw.
<i>Institute approved flood recovery flood and mitigation plans to repair and rebuild town infrastructure while reducing the impact of future spring flooding</i>	Develop and begin implementation of flood recovery and mitigation plans.
<i>Work towards supporting the mental any physical health of Hay River residents</i>	Establish a Social Issues Committee that defines a community plan for improving mental health and addressing addictions issues.

Goal	High Priority Tactic
<i>Consider the use of incentives and the removal of barriers to the provision of diverse housing options for Hay River</i>	Develop and implement a Community Housing Plan.
<i>Identify how to use urban space more effectively for housing</i>	Create zoning allowances that permit homeless shelters or transitional housing.
<i>Identify how to use urban space more effectively for housing</i>	Modify zoning bylaws to allow for increased residential density.
<i>Ensure that the Town of Hay River is a place people want to work</i>	Employ workforce planning programs in Town departments that encourages increased service levels, professional development, and retention of quality staff.

Pillars, Goals, and Tactics

The plan below identifies what the town will be working on over the course of the next four years. It is divided into Pillars, Goals, and Tactics, all of which support each other.

Pillar: Area of major concentration for Town Council over the term of this strategic plan. The foundational elements of the strategic plan that support the achievement of the defined Vision of Town Council.

Goal: Change over time that is supported by Town Council. This becomes the answer to 'what does the town want to achieve?'

Tactic: Expected activity in support of the Goal. This becomes the answer to the question 'how does the town achieve the goal?'

In this strategic plan, the Pillars and Goals are governance related. How these Goals get achieved is through the use of Tactics. Tactics are the building blocks of the town's corporate business plan.

In some cases, management's expertise may require the adaptation or change of some of the Tactics to achieve the Goals that Council has identified.

Ensure that Hay River Residents have Access to Reliable Infrastructure that Meets their Current and Future Needs

Residents and businesses in Hay River rely on infrastructure such as roads, water, and sewer systems to conduct their daily lives. Being able to rely on that infrastructure now and into the future is critical to the sustainability of the town.

Using innovative practices allows Hay River to test what works and to identify how the town might adapt to a changing population and climate.

Goals:

1. Update infrastructure within Hay River as required

Tactics

- **Ensure the town's capital plan is kept current and that funding sources are identified.**
- **Complete all new and replacement infrastructure projects identified in the budget.** These projects include replacement of the water treatment plant, a new municipal solid waste facility, and a new Town Hall.
- Meet residents' needs for new or upgraded facilities and amenities in locations that provide ease of access.
- Work to ensure that reliable water distribution is accessible to all residents and businesses in Hay River.

2. Ensure that current best practices guide infrastructure development and maintenance in Hay River

Tactics

- **Divert waste from the landfill through improved recycling and waste management procedures.**
- **Update the land development plan and zoning bylaw.**
- Develop and implement an asset management program

3. Institute approved flood recovery and mitigation plans to repair and rebuild town infrastructure while reducing the impact of future spring flooding

Tactics

- **Develop and begin implementation of flood recovery and mitigation plans.**
- Update planning, mapping, and bylaws to guide land and infrastructure development and flood mitigation strategies.

4. Consider how best to meet ongoing climate change-related issues that will impact Hay River

Tactics

- Develop a Climate Adaptation Plan that includes fire, water, and other damage eventuality impacts.
- Plan for the increasing likelihood and impact of extreme weather events.

5. Consider how agriculture will be supported within the town

Tactics

- Acquire title to lands identified in the Agriculture Plan.
- Create a land use plan to support zoning and proper use of urban land for select agricultural uses.
- Identify that food security is a major benefit of urban agriculture.
- Partner with the Agricultural Society to update Agriculture Plan.

How we will know when we are successful:

<i>Goal</i>	<i>Performance Measure</i>
1	Asset management plan is developed, and implementation has begun.
2	The town has legislation that eases the process of infrastructure development and maintenance.
3	Flood damage repairs to all property over which the Town has authority is complete.
4	The town's climate adaptation change plan is completed.
5	Agriculture is supported in the community.

Deliver Needed Community Service Options for Residents

The Town of Hay River is the hub of the South Slave region. As such it must provide services that are required to the people who choose to live in town. Recognizing that resources are limited, Town Council will work towards supporting residents' unique and evolving community service needs by adapting to meet those needs.

Goals:

1. Partner to deliver diverse and accessible community supports

Tactics

- Develop partnerships with various community groups to coordinate on organizing community events.
- Revitalize community groups and volunteerism through promotion of benefits and recognition of commitment.

2. Work towards supporting the mental any physical health of Hay River residents

Tactics

- **Establish a Social Issues Committee that defines a community plan for improving mental health and addressing addictions issues.**
- Promote a strategy based on supporting mental health and preventing issues arising from mental health challenges.
- Support healthy lifestyles that come with a community focused on recreation and the outdoors.

How we will know when we are successful:

<i>Goal</i>	<i>Performance Measure</i>
1	Relationships within the community are built and strengthened.
2	Drug use and mental health issues within the community are reduced.

Strive for More Diverse, Affordable, and Accessible Housing Options in Hay River

Housing options have been limited in Hay River over the years, and this has created a barrier to economic growth. Town Council sees opportunities and challenges in the provision of a range of housing options and is committed to working towards ensuring the provision of safe and secure housing for all.

Goals:

1. Consider the use of incentives and the removal of barriers to the provision of diverse housing options for Hay River

Tactics

- **Develop and implement a Community Housing Plan.**
- Explore creative housing development options with partners within the community.

2. Identify how to use urban space more effectively for housing

Tactics

- **Create zoning allowances that permit homeless shelters or transitional housing**
- **Modify zoning bylaws to allow for increased residential density.**
- Encourage urban infill options on existing residential land.
- Update and enforce unsightly and abandoned premises bylaws more strictly.

How we will know when we are successful:

<i>Goal</i>	<i>Performance Measure</i>
1	Businesses tell the town that housing stock is becoming less of a barrier to attracting and retaining employees.
2	The removal of barriers to increased urban density results in new growth within the existing boundaries of the town.

Promote Hay River as the Most Desirable Community in which to Live and Visit within the NWT

Hay River has an amazing amount to offer to residents and visitors alike. The town is blessed with a variety of experiences that attract people to the Northwest Territories to live or recreate. Through the promotion of all that Hay River has to offer, more people will choose to reside in and visit the town and region.

Goals:

1. Promote Hay River as the tourism destination of the North

Tactics

- Create and maintain tourist-friendly public locations within the town.
- Develop a range of tangible and digital products that can be used to promote Hay River as a tourism destination.
- Partner with other communities and organizations to create, promote, and assist with organizing regional events that would attract visitors for business or recreational purposes.
- Promote 'Destination Hay River' to people who live in Southern Canada.

2. Promote Hay River as the most desirable place to live and set up a business in the Northwest Territories

Tactics

- Complete the electrical services franchise agreement with the Northwest Territories Power Corporation.
- Conduct a survey to determine what barriers exist to establishing and maintaining a business in Hay River. Develop and implement a town Economic Development plan in partnership with business and Indigenous groups.
- Include beautification of the town in all development plans and projects. This includes updating or upgrading areas such as Bob McMeekin Chamber Park, Fraser Place trails, Old Town Connector Trail, and various other trails within the community.
- Partner with local business to reinvigorate the chamber of commerce.

How we will know when we are successful:

<i>Goal</i>	<i>Performance Measure</i>
1	The number of visitors to Hay River increases over the course of this strategic plan.
2	The regional business community indicates that Hay River is a 'business friendly' community.

Practice Good Governance Practices that Support Town Operations

As a regional centre, thousands of people rely on Hay River to provide whatever they need. Following the principles of good governance, working within the values identified earlier in this strategic plan, and regularly engaging with those who call Hay River home ensures that the town is operating as well as it can.

1. Focus on the operational and fiscal sustainability of the Town

Tactics

- Develop a long-term fiscal sustainability plan for operations, capital, and reserves that is funded through the use of diverse funding sources and partnerships with other governments.
- Ensure that the Town is supported through a set of current and reliable bylaws and policies.
- Implement efficiencies in town operations.

2. Ensure that the Town of Hay River is a place people want to work

- **Employ workforce planning programs in Town departments that encourages training, professional development, and retention of quality staff.**
- Build a strong safety culture among people who work for the Town.
- Create a town succession plan that includes actively recruiting staff who will thrive in Hay River.

3. Build deep engagement between the Town and its citizens

Tactics

- Consider how to involve citizens more deeply in Town and council work.
- Engage with citizens to identify and quickly resolve issues of mutual concern.
- Publish public documents and information in a timely fashion.

4. Partner with other governments on issues of mutual interest

Tactics

- Advocate for issues of local or regional benefit to the territorial and federal governments with partners such as the Northwest Territories Association of Communities (NWTAC) and the Federation of Canadian Municipalities (FCM).
- Progress land settlement agreements with local Indigenous governments.
- Strengthen relationships with local Indigenous groups.

How we will know when we are successful:

<i>Goal</i>	<i>Performance Measure</i>
1a	Council is assured that fiscal sustainability is a key area of interest for management.
1b	Identified gaps in bylaw and policy are addressed in a timely fashion.
2	The Town is viewed as an employer of choice through its adherence to strong leadership, safety, and operational practices.
3	Citizens identify that they feel they are heard by the town.
4	Hay River regularly submits resolutions to NWT Association of Communities and occasionally to the Federation of Canadian Municipalities.

Conclusion

The pages of Hay River's 2022-2025 Strategic Plan provide a roadmap that was developed by Hay River's elected officials and senior administration. It is important that both Council and administration work together to achieve the priorities that are outlined in this plan.

The environment in which the town operates is always shifting. In response, the Town's plans also must change over time to remain relevant. As with any plan, this one must be used, reviewed, and updated on a regular basis.



REPORT TO COUNCIL

DEPARTMENT: Public Works

DATE: August 9th, 2022

SUBJECT: Public Works Monthly Report for July 2022

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER accepts the Public Works Monthly Report for July 2022.

BACKGROUND:

Capital Projects 2022:

A list of 2022 Capital Projects along with a brief update of the status of these projects is included in the chart below.

2022 Capital Projects	
Project	Update
New Town Hall	Discussions have occurred with Town's engineering partner on preliminary building designs to support funding applications. Administration investigating funding opportunities.
Old Town Hall Demolition	Deferred to 2023.
New Lift Station #4	Lift Station was commissioned for use on July 15 th and was monitored by the contractor for 7 days as outlined in the contract. TOHR Department of Public works took over on July 22 nd and has added the New Lift Station to our daily monitoring schedule. Stantec's inspection was conducted on July 27 th and will supply item deficiency list shortly.
Fraser Place Development	Grubbing and stockpiling of organic materials started, material to be used for landfill cover. Start date moved to August 8 th .
Caribou Crescent Water Sewer and Drainage	Substantial Completion has been granted for roadway and underground utilities. Yard remediation has started.
Beaver Crescent Water, Sewer, and Drainage	Concrete curb and gutter completed, install of base aggregate completed. Awaiting asphalt schedule.
Riverview Drive Upgrade	Riverside ditch clean up in progress as well as driveway culverts and drainage work. Addition of subbase aggregate ongoing. Remaining watermain completed on south section and road base elevation upgrades completed on North and South ends.
Waste Diversion Project - Tire Shredding	RFP has been awarded to Kavanaugh Construction, project to start in August 2022.



REPORT TO COUNCIL

DEPARTMENT: Public Works

DATE: August 9th, 2022

SUBJECT: Public Works Monthly Report for July 2022

Hazardous Waste Removal Project	MACA led project. RFP for work closed July 4, 2022. RFP under MACA review.
Capital Drive Watermain	Traffic Plan submitted and daily updates are being posted to social media as public information. Project has started with directional drilling of watermain and connections to existing water lines ongoing. Temporary water supply installed.
Paradise Road Realignment	Paradise Road work being managed by the Department of Infrastructure and is completed. Re alignment portion is not required as the road has been re located.
Sewer line Re lining	Areas inspected, project to start August/September 2022
Industrial Drive	Traffic Plan submitted and daily updates are being posted to social media as public information. Project has started with directional drilling of watermain.
Water Treatment Plant Feasibility Study and Preliminary Design	The WTP feasibility study status: the technology review is complete, and the feasibility study is near completion. A public presentation is tentatively scheduled for late August/early September before moving on to preliminary engineering.
Asphalt Patching Program	Tender closes August 17 th , 2022

Solid Waste Facility Operations:

RFP for Collection Services is currently under review.

Cover material from Dean Dr. lots being hauled to landfill and cover material laid out on construction and domestic refuse. Anticipation of stock piling cover materials at landfill from various Town Projects for future cover.

Town staff preparing for turnover of landfill daily operations effective August 1st, 2022.

Water Licence Activities:

Regular monitoring programs continue as per the requirements of the Town's water licence. Testing work was performed as required and Town staff have now taken a portion of this work in-house to reduce costs and increase efficiency.



REPORT TO COUNCIL

DEPARTMENT: Public Works

DATE: August 9th, 2022

SUBJECT: Public Works Monthly Report for July 2022

Water license reporting requirements for 2021 are near completion. Reviewed and accepted documents submitted by the Town includes the annual report, the post fire monitoring report, WTP O&M plan, SWDF O&M plan, SDF O&M Plan, hydrocarbon contaminated soil treatment facility O&M plan, and ground water monitoring plan. Ongoing weekly, monthly, and quarterly sampling continues for 2022 reporting.

Currently working on areas of concern from the spring inspection from the Water Resource Officer.

Public Works Daily Operations and Completed Work Orders

Water and Sewer:

- Sampling and daily water reporting ongoing
- Water Meter reads completed
- Watermain repair on Gaetz drive completed
- Lift Station #4 staff orientation ongoing
- Old Town water main repair on MTS service connections, noted 4 more leaks to fix, however line is thawed to West Channel Truck fill, repairs to be completed in early August and chlorination of truck fill well and associated piping to start, ongoing

Roads

- road watering
- layout aggregate on various roads ahead of dust suppressant, completed
- clean up of materials at the snow dump completed
- Lagoon berm and road work ongoing
- Lagoon offtake beaver dam removal ongoing
- Dust suppressant application throughout town completed



REPORT TO COUNCIL

DEPARTMENT: Public Works

DATE: August 9th, 2022

SUBJECT: Public Works Monthly Report for July 2022

-cold mix patching throughout town ongoing

Equipment Maintenance

-grader blade replacement completed

-John Deer tractor coolant repairs completed

-old rubber tire backhoe fuel tank repairs completed

-tandem trailer rail replacement completed

Building and Ground Maintenance

-cemetery grave filling and landscaping ongoing

-multiple areas of brush, tree clearing ongoing

-replace light covers at Tourist Information Centre completed

Misc. flood related work

-spray off Irma Miron Trail to allow equipment access completed

-Annual town clean up consisted mainly of flood related materials, pick up and haul to landfill from West Channel to Paradise Gardens Completed

Development and Building Permits

- 15 Development Permits and 4 Building Permits have been approved for July 2022. In the month of July 2021, we had 14 Development Permits and 6 Building Permits signed out.

Background

- The July 2022 Development and Building Permit Report is as follows:
-



REPORT TO COUNCIL

DEPARTMENT: Public Works

DATE: August 9th, 2022

SUBJECT: Public Works Monthly Report for July 2022

DATE	DEV #	CIVIC ADDRESS	DESC. OF WORK
July 5/22	D22-050	Lot 1073, Plan 1016 Dean Drive	Set up new 100'X135' All Season Sprung Structure (tent for Modular House construction).
July 6/22	D22-051	2 Lakeshore Drive	Demolish old 14'X18' Building.
July 11/22	D22-052	41033 Mackenzie Highway	Demolish flood damaged House and Garage and build new House.
July 11/22	D22-053	14 Elm Crescent	Demolish old 12'X12' Porch and build new.
July 12/22	D22-054, B22-015	14 Saskatoon	Stick Build 2 Story Residential Duplex.
July 4/22	B22-014	16 Saskatoon Drive	Stick Build 2 Story Residential Duplex.
July 14/22	D22-055	7 Gensen Building	Set up temporary Screen Tent for outdoor dining.
July 17/22	D22-056	47093 Back Road	Demolish flood damaged Mobile Home and set up new or newer Manufactured Home.
July 18/22	D22-057	48019 Back Road	Demolish flood damaged Mobile Home and set up new Manufactured Home.
July 18/22	D22-058	44 McBryan Drive	Repair/Re-build fire damaged single-family residence.

COUNCIL POLICY / STRATEGY OR GOAL:

N/A

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

- Mackenzie Valley Land and Water Board Town of Hay River License #MV2009L3-0005
- Bylaw 1812 Zoning and Building Bylaw

FINANCIAL IMPLICATIONS:

N/A



REPORT TO COUNCIL

DEPARTMENT: Public Works

DATE: August 9th, 2022

SUBJECT: Public Works Monthly Report for July 2022

ALTERNATIVES TO RECOMMENDATIONS:

N/A

ATTACHMENTS:

N/A

Prepared by:
Earle Dumas
Acting Director of Public Works
August 4th, 2022

Reviewed by:
Sam Mugford
Acting Senior Administrative Officer
August 4th, 2022



REPORT TO COUNCIL

DEPARTMENT: PROTECTIVE SERVICES

DATE: August 9, 2022

SUBJECT: EMERGENCY SERVICES MONTHLY REPORT

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER approves the Emergency Services Activity Report for July 2022 as presented.

BACKGROUND:

Summary:

The Protective Services Department responded to a total of 53 EMS calls. 2 false alarms, 2 fire calls, and 1 rescue call in July.

In July, the HRFD hosted the Lobster due for the town to appreciate the volunteer groups that helped during break-up. We had members attend from the EMO monitoring team, Coast Guard Auxiliary, and the HRFD. It was a well-attended event, and the Director and Mayor Jameson said a few words of appreciation for the volunteer efforts during break-up.

The Director Attended a meeting with Mayor Jameson and councilor Bouchard with Coast Guard and DFO Officials. We discussed climate change and the impacts we saw during this year's break-up. We also asked for some assistance to set up a meeting with the appropriate area of DFO to discuss what preventative measures can be taken during break-up. In addition, we want to discuss the rules and requirements around some of those measures like dredging the river.

River monitoring sensors were collected from each site and sent out for warranty/recalibration. We met with aroura manufacturing to get a quote to fix the damaged monitoring site out at Paradise Gardens.

We completed some lengthy repairs at the fire training school, specifically the burn tower. We replaced 40 different broken paginate sections at the training school burn tower. It is now operational for training with live fire, and we conducted our first training night on July 28th with it. We hope to use it often over the next few months before the snow flies to get our new members trained up and some experience.



REPORT TO COUNCIL

DEPARTMENT: PROTECTIVE SERVICES

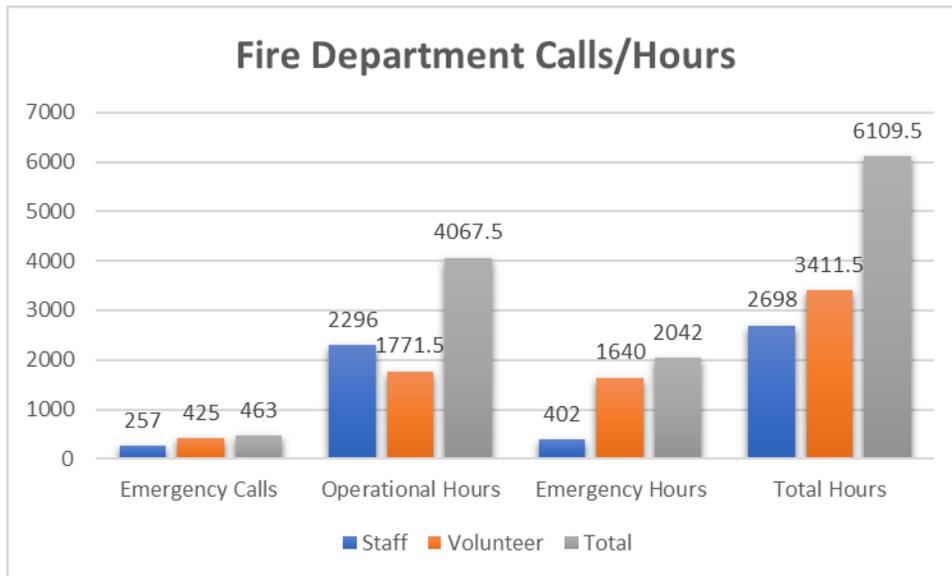
DATE: August 9, 2022

SUBJECT: EMERGENCY SERVICES MONTHLY REPORT

The department completed an EMR course in July which had 7 students receive their EMR and 5 students get their EMR recertified. All students who took the program passed and performed exceptionally well. The new recruits have now been assigned to ride-along weekends and are working on getting their experience on calls so they can be checked out for medical responses.

In July, the HRFD trained on Drafting operations, Medical scenarios, PPE/SCBA operations, and Burn tower/fire behavior.

STATISTICS



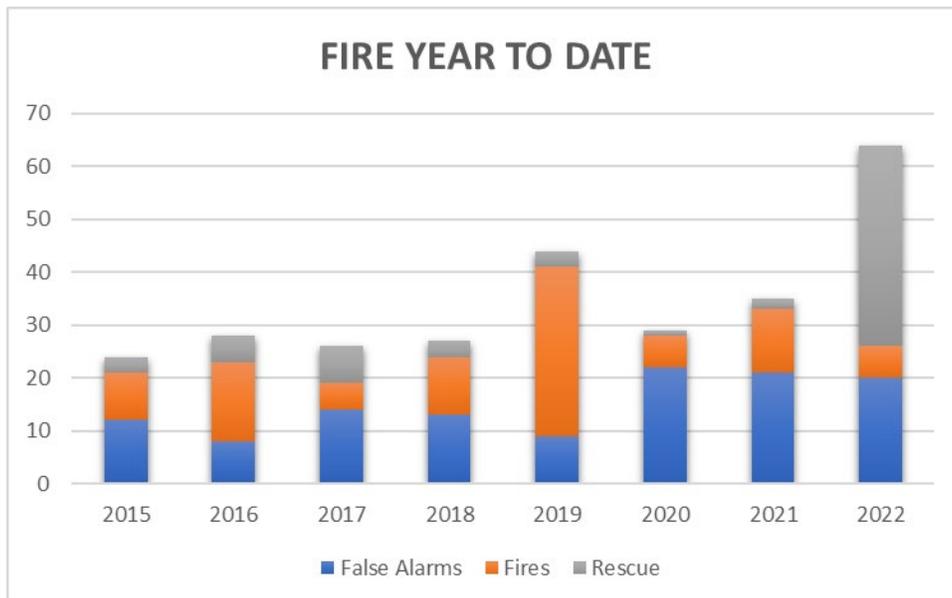
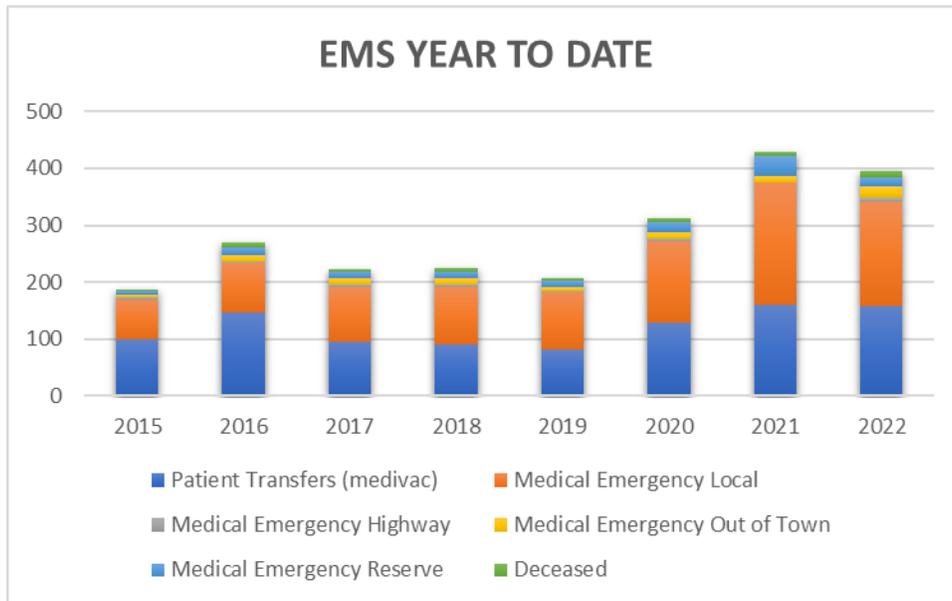


REPORT TO COUNCIL

DEPARTMENT: PROTECTIVE SERVICES

DATE: August 9, 2022

SUBJECT: EMERGENCY SERVICES MONTHLY REPORT





REPORT TO COUNCIL

DEPARTMENT: PROTECTIVE SERVICES

DATE: August 9, 2022

SUBJECT: EMERGENCY SERVICES MONTHLY REPORT



MAINTENANCE

1. All daily/weekly/monthly maintenance activities were completed.

COUNCIL POLICY / STRATEGY OR GOAL:

N/A

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

Fire Prevention Bylaw

FINANCIAL IMPLICATIONS:

N/A

ALTERNATIVES TO RECOMMENDATIONS:

N/A



REPORT TO COUNCIL

DEPARTMENT: PROTECTIVE SERVICES

DATE: August 9, 2022

SUBJECT: EMERGENCY SERVICES MONTHLY REPORT

ATTACHMENTS:

None

Prepared by:

Travis Wright
Director Protective Services/Fire Chief
Date: August 3rd, 2022

Reviewed By:

Sam Mugford
Acting Senior Administrative Officer
Date: August 3rd, 2022



REPORT TO COUNCIL

DEPARTMENT: PROTECTIVE SERVICES

DATE: August 9th, 2022

SUBJECT: MUNICIPAL ENFORCEMENT REPORT

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER accepts the Municipal Enforcement Report for July 2022 as presented.

BACKGROUND

Unightly properties have been one of the higher priorities this summer. We have been contacting property owners in a variety of ways, which has produced some positive compliance. A few of the properties that were on the higher priority list have been cleaned up and brought into compliance with the bylaws and brought a better view to their respective neighborhoods.

Vehicles, trailers, and other items parked in violation of traffic bylaws have been addressed and removed around different high-traffic areas around town, and the owners have been informed of the regulations and penalties to reduce the reoccurrence in the future.

Final letters and phone calls were made to individuals to confirm if they were continuing to operate their business in Hay River. Again, we were checking for compliance with the bylaw and updating the active business license list.

Animal complaints continue to be high, mostly because the weather is nice and as a result, animal activity is higher outside. Compliance with the Porritt Landing area has been good so far this summer. Boaters in violation of the parking slips have been addressed when necessary and have been cooperative. ATV and Dirt Bike users have been stopped and informed of the rules regarding safe and legal operations on our streets and downtown area. This is an ongoing objective that we will continue to target and hopefully get more compliance.

School Safety

The Protective Services Specialist continued to monitor and patrol the school zones during peak times to ensure motorists are compliant with regulations to ensure the safety of school zones. School is still out for the summer, but patrols through the area are still being done to ensure that motorists are still keeping speeds down to ensure children using playground areas during the summer months are still safe. The patrol times have been modified to peak playground activity and traffic times.

Upcoming Goals

Continue to address and educate ATV and Dirt Bike users on traffic bylaws and safe operation on town streets and rural areas. Continue to engage unsightly property owners to get them to address the issues with their property.



REPORT TO COUNCIL

DEPARTMENT: PROTECTIVE SERVICES

DATE: August 9th, 2022

SUBJECT: MUNICIPAL ENFORCEMENT REPORT

Emergency Services

Completed the EMR refresher course, and we are now focusing on training the new EMR students on calls. We want to help improve their skills and Continue to improved service and patient care on all Ambulance calls. Major repairs have also been completed on the Burn Tower so that the summer training schedule can be maximized.

COUNCIL POLICY / STRATEGY OR GOAL:	
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Strategy:

Goal:

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:
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All applicable Bylaws and Territorial Legislation

FINANCIAL IMPLICATIONS:

N/A

ALTERNATIVES TO RECOMMENDATIONS:

N/A

ATTACHMENTS:



REPORT TO COUNCIL

DEPARTMENT: PROTECTIVE SERVICES

DATE: August 9th, 2022

SUBJECT: MUNICIPAL ENFORCEMENT REPORT

OFFENCE	INQUIRY	INVESTIGATED (NO SUBSTANTIATION)	WARNINGS (VERBAL, LETTER OR VISUAL)	FINES / ENFORCEMENT	OTHER ACTION
Animal Control Bylaw					
Animal Abuse/Welfare	9	5	2	1	1
Barking Dogs	9	5	0	3	1
Dog Attack	2	0	1	1	0
Dog Bites	3	0	0	0	3
Loose Cat/Dog	44	5	14	2	22
Miscellaneous	14	3	3	2	5
No Business License					
No Business License	35	0	14	5	17
Operating business not as permitted	1	0	0	0	1
Traffic Bylaw					
Vehicle/Trailer Parking	48	5	14	23	6
ATV/Snow Machine	8	3	3	1	1
Fail to Stop (Sign or Light)	3	0	2	0	1
Distracted Driving	1	0	0	1	0
No Seat Belt	1	0	0	0	1
Fail to carry-No Insurance/Registration	4	0	3	1	0
Speeding	24	0	19	1	4
Speeding (School/Construct/Industrial)	1	0	1	0	0
Suspected Impaired Driver	1	1	0	0	0
Miscellaneous	2	0	0	1	1
Unightly Bylaw					
Overgrown Trees	1	0	0	0	1
Long Grass & Weeds	22	1	11	10	0
Garbage	4	1	2	0	1
Miscellaneous	6	1	0	2	3
Taxi Bylaw					
Taxi Not Available	1	1	0	0	0
No Brokerage/ Business Licence	1	0	1	0	0
Fail to carry/No Taxi/Chauffer Permit	4	0	4	0	0
Noise Abatement Bylaw					
Noise Complaint	10	3	4	2	1
Fire Prevention Bylaw					
Burning without permit	0	0	0	0	0
Miscellaneous	3	0	0	0	3
Unsafe/Hazardous Behaviour					
Miscellaneous	5	0	1	1	4
Intoxicated- Unable to care for self	9	0	0	0	9
TOTAL	287	26	98	57	72

Prepared by:

Jonathan Wallington
 Protective Services Specialist
 Date: August 4th, 2022

Reviewed By:

Travis Wright
 Director, Protective Services
 Date: August 4th, 2022



REPORT TO COUNCIL

DEPARTMENT: TOURISM AND ECONOMIC DEVELOPMENT **DATE:** Aug 9, 2022

SUBJECT: TOURISM AND ECONOMIC DEVELOPMENT REPORT

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER accepts the Tourism and Economic Development Report for the month of July.

BACKGROUND:

Tourism Activity:

- Work continues on the Visitor Information Centre with the chain link fence being primed for being painted white & navy blue. Sanding and staining of the front & back deck/steps, signage posts and planter boxes is in progress as well.
- The Visitor Information Centre made arrangements for an Anderson Bus Tour of 18 people to for a Fish Fry, Pontoon Boat rides from local companies. Additionally, a local guide was sourced the Hay River bus tour.
- A few bus tours remain for August which will be assisted with local experiences.
- Public works have been notified that the Visitor Information Centre will be open year round and that any winter maintenance can be completed prior to the onset of winter.
- Winter Hours for the Visitor Information Centre will be taking effect on September 1st and will change to 8:30am to 5:00pm.
- National Day for Truth & Reconciliation is taking place on Sept 30, 2022 and the Soaring Eagle Friendship Centre has asked if Hay River Tourism would partner with them and supply the Recreation Centre as the facility for their events. The Recreation Centre is in agreement with Soaring Eagle utilizing facilities for their events in exchange including the Town of Hay River as a supporter of the event..
- The reporting has been completed for the Canadian Heritage funding for Canada Day of \$8000.
- An effort has been made to reach out to the commercial fisherman to see if they approve of sending tourists to purchase fresh fish straight from the boats. They indicated that between 2:30 and 3:30 pm when they come off the water for the day would be the best time.
- An effort is also being made to contact the fisherman's Federation which is now the Tu Cho Fishers Cooperative to arrange a meeting with them to ask about the supply of local fish being publicly available and possible tours of the new Fish Plant after completion.
- Hay River Hotels have been fully booked, the majority of time this summer and Tourists are encouraged to book in advance.

Economic Development Activity:

- The 2022 Northwest Territories Tourism AGM & Conference is taking place in Hay River on Oct 25-27, 2022. The booking process and detailed planning have already begun. The Recreation Centre & the Visitor Information Centre are hosting a site visit to finalize the locations of all the events and details on Aug 22-23, 2022.
- Fisherman's Wharf Pavilion's opening day was July 2nd, 2022. The report has been that things are going great and the number of visitors is markedly up.



REPORT TO COUNCIL

DEPARTMENT: TOURISM AND ECONOMIC DEVELOPMENT **DATE:** Aug 9, 2022

SUBJECT: TOURISM AND ECONOMIC DEVELOPMENT REPORT

- The Hay River promotional items and Arctic Winter Games items that were in storage upstairs at the Visitor Information Centre have total sales from June 1st – Aug 4th, 2022 of \$1383.97

Upcoming Events and Contests:

1. Murder on the Lake- Murder Mystery Dinner & Dance

The Library has asked the Town of Hay River and the Visitor Information Centre to partner on this fund-raising event. The date of the event is Saturday Jan 28, 2023 from 7:00pm -2:00am. The location will be the Town of Hay River Community Hall and the theme will be 1980's prom. It is hoped that the bar will be run by the 2023 Grad Parents Group for a \$500 Fee and food from the local Filipino Group.

Any profits from the door and bar will be split between the Lights on Program and the Visitor Information Centre. Any money will be ear marked for trail enhancements, beautification & kayak docking stations and family picnic areas.

The tentative schedule will be:

7:00-8:00 Cocktail & Dinner Hour

8:00-10:00 Murder Mystery & Crowning of the Prom King & Queen.

10:00-2:00 Wet Dance.

Driving/Shuttle service at the Visitor Information Centre provided by the Grad Students

2. Photo Contest

Funds have been applied for prize money and advertising. The new Hay River Tourism website will benefit from the access to new photos. It is believed that the photo contest will allow our local and surrounding residents to contribute to the growth of the North through our New Hay River Tourism website.

3. Scavenger Hunt - Wild Flowers & Plants

The Visitor Information Centre has asked the Public Library to partner for a Scavenger Hunt event and grant applications are in for prizes and advertising.

The contest will work as follows:

- The teams of participants would get a list of plants that grow in and around Hay River. Each team would have a 2 hour time period to collect a sample of each edible or medicinal plant and submit their check list within the allotted time period.
- The teams will then have an additional 2 hour time period to take the plants they collected and make either a tea, salve or salad to submit for judging.
- 1st 2nd & 3rd prizes will be awarded.

Local knowledgeable people will be available to give the cultural history and benefits of the plants.



REPORT TO COUNCIL

DEPARTMENT: TOURISM AND ECONOMIC DEVELOPMENT **DATE:** Aug 9, 2022

SUBJECT: TOURISM AND ECONOMIC DEVELOPMENT REPORT

Other Activity:

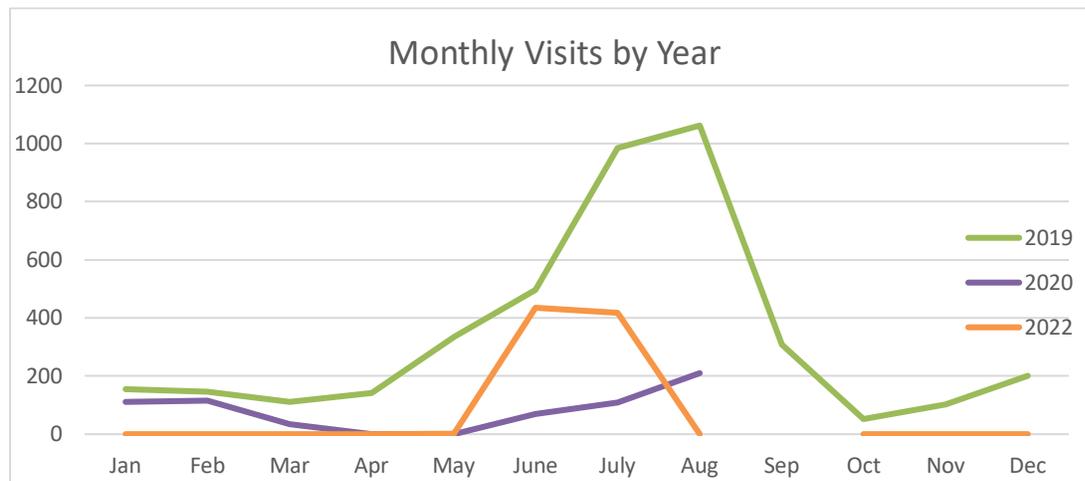
- The Hay River Golf Course upcoming events are:
 - Aug. 6, 2022- a 4-person best ball mixed and open division tournament.
 - Aug. 13-14, 2022 – The Air Tindi Open.
 - Aug 27-28, 2022 - Club Championship
 - Sept. 3-4, 2022- Par 3 Tournament.
- The Chamber of Commerce Home & Leisure Show and the Fall Fair Committee have been contacted and unfortunately, they will not be holding their events this year.
- There is an effort to partner with the Rotary Club and Hay Days Festival for the Amphitheatre 2023 - Music in the Park Programming being planned for Bob McMeekin park.

Key Performance Indicators

Visitor Information Centre Visitation

Visitor traffic remains strong with 417 visitors in July.

There is a gap in the data from September 2020 to June of 2022.



Gift Shop Sales

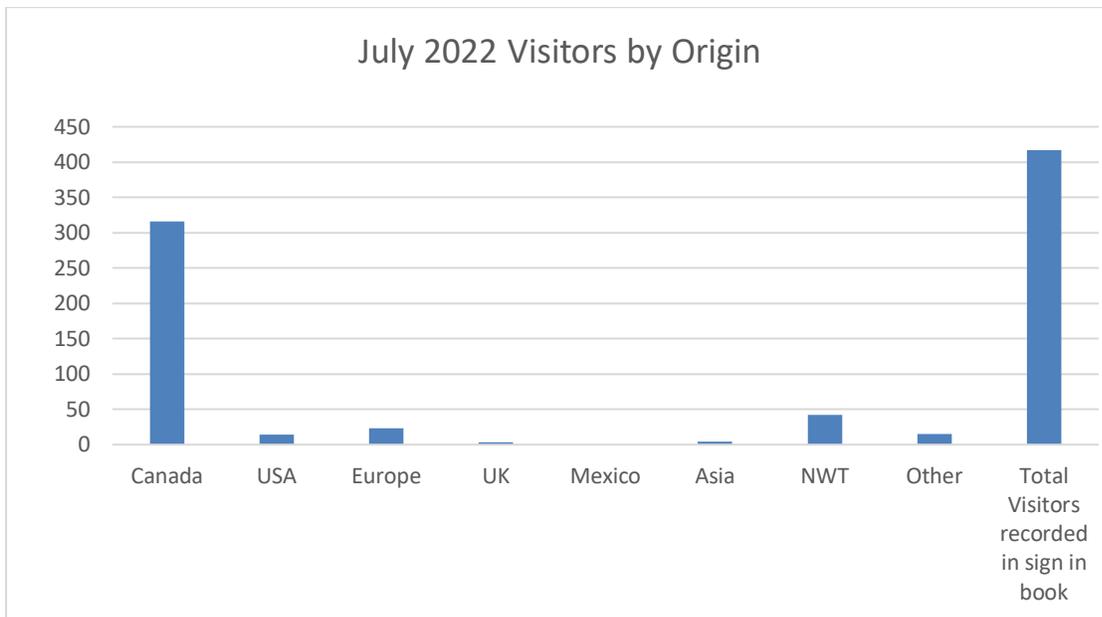
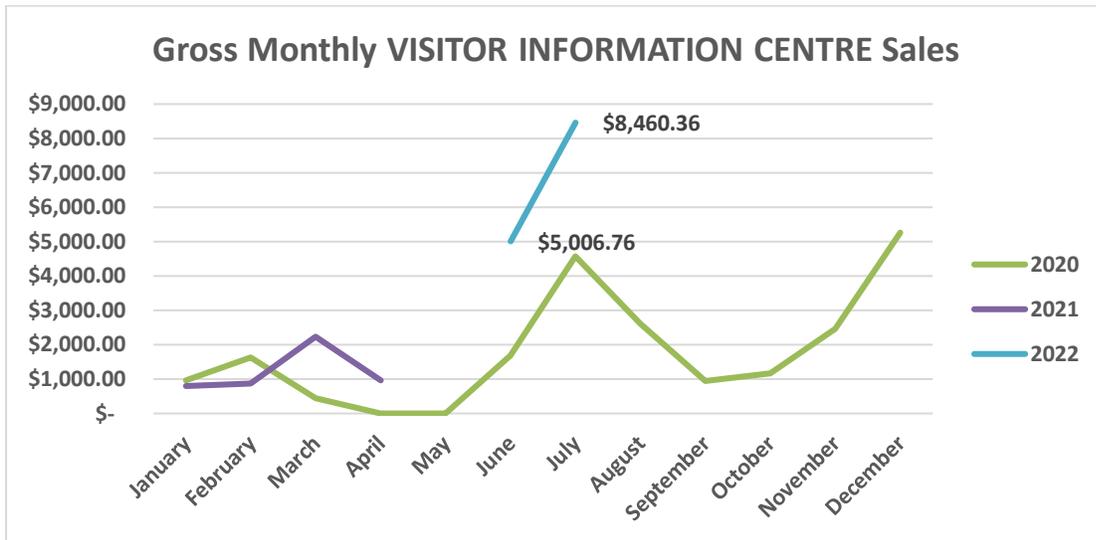
July 2022 sales have increased over June sales to \$8460



REPORT TO COUNCIL

DEPARTMENT: TOURISM AND ECONOMIC DEVELOPMENT **DATE:** Aug 9, 2022

SUBJECT: TOURISM AND ECONOMIC DEVELOPMENT REPORT



COUNCIL POLICY / STRATEGY OR GOAL:

N/A

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:



REPORT TO COUNCIL

DEPARTMENT: TOURISM AND ECONOMIC DEVELOPMENT **DATE:** Aug 9, 2022

SUBJECT: TOURISM AND ECONOMIC DEVELOPMENT REPORT

N/A

FINANCIAL IMPLICATIONS:

N/A

ALTERNATIVES TO RECOMMENDATIONS:

N/A

ATTACHMENTS:

Prepared by:
Jill Morse
Tourism and Economic Development Coordinator
Date: Aug 4, 2022

Reviewed by:
Patrick Bergen
ASAO Town of Hay River
Date: Aug 4, 2022