



REGULAR MEETING MINUTES April 27th, 2020

The Special Meeting of Council was held on Monday, April 27th, 2020 at 6:30pm By Video Conference Call

Present: Mayor Kandis Jameson, Deputy Mayor Bouchard, Councilors Duford, Anderson, Chambers, Dohey, Groenewegen and Willows

Staff: SAO Judy Goucher, ASAO – Glenn Smith, Director of Recreation – Stephane Millette, Director of Protective Services – Ross Potter, Director of Public Works – Mike Auge, Director of Finance – Sam Mugford, Council Administrator – Stacey Barnes

1. CALL TO ORDER:

This Meeting was called to order at 6:30pm with Mayor Jameson presiding.

2. ADOPTION OF AGENDA

#20-087

MOVED BY CLLR WILLOWS

SECONDED BY: CLLR CHAMBERS

3. DECLARATION OF INTEREST

There were no declarations of interest at the Emergency Meeting of Council on Monday, April 27th, 2020.

4. ANNOUNCEMENTS, AWARDS & PRESENTATIONS

- Cllr Duford thanked all the businesses of Hay River and to all those attending the birthday parade every Friday.
- Deputy Mayor Bouchard mentioned that breakup activities were starting.
- Mayor Jameson thanked ASAO Smith, Director of Protective Services Ross Potter and the EMO committee for all their work with the breakup and activities

5. SPECIAL MEETING OF COUNCIL MINUTES – MONDAY, APRIL 20th, 2020

#20-088

MOVED BY: CLLR DUFORD

SECONDED BY: CLLR CHAMBERS

6. ADMINISTRATIVE ENQUIRIES

Director of Protective Services – Ross Potter

- Water is moving along slowly
- Higher temperatures this week
- 4-meter rise at the Chinchaga on the weekend
- No movement at Meander River yet
- Zama turn off has low water
- Steen River rising up to 1 meter
- Snow melt at the falls is slow
- Paradise gardens has a rise in water slowly



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Deputy Mayor Bouchard – How long was Chinchaga breaks to Hay River?

Potter – up to 12 days

Mayor Jameson – When would we issue an evacuation notice if required?

Potter – When we see water rises at the falls

Assistant Senior Administrative Officer – Glenn Smith

- EMO committees have been in place and meeting twice weekly
- Preparedness activities are almost complete
- Evacuation has 3 tiers that are in place.
 - Hay River hotels
 - RV camp at the recreation centre
 - Hotels in Yellowknife
- 170 Households of Vale Island completed the survey
- Registration centre is getting set up at the Recreation Centre
- MACA has reviewed our plan, but it's moving slowly
- More communications to go out
- Rv's can be set up ahead of the evacuation

Cllr Anderson – how many would have to go to Yellowknife?

ASAO Smith – Don't anticipate many

Director of Finance – Sam Mugford

- Working on year end audit
- Staff is helping with evacuation preparedness
- Working on a new budgeting software

Director of Public Works – Mike Auge

- Public Works staff are helping with breakup efforts
- Tender for as & when's going out on Tuesday for 3 weeks
- Lift station tender closes on May 8th
- Caribou Crescent tender closed last week.

ASAO Smith – Tourism Marketing Plan has been reviewed by the Tourism and Economic Development Committee and will come to Council in the coming weeks.

SAO Judy Goucher

- Supporting department heads are needed
- Attending EMO meeting twice weekly around breakup and covid

Deputy Mayor Bouchard – Are there delays in business licensing and bill payments?

Mugford – As best as possible we are working to get them out efficiently.

Cllr Groenewegen – Had the question raised from a resident about protecting the pavilion in case of a flood. Are there barriers around it?

ASAO Smith – The elevation is built up around the building, electrical is above standards, nut we have looked at different options.



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CLlr Dohey – With the Town cleanup being postponed, can we waive tipping fees at the landfill?

M. Auge – The cleanup is not an essential service; we did not cancel it but just postponed it. The town does not collect the tipping fees as it is run by a contractor.

SAO Goucher – Residents like to drive around and collect items from other peoples piles, this may not be the ideal time.

7. NEW BUSINESS

a. Tourism Marketing Plan

RECOMMENDATION:

#20-089

MOVED BY: CLLR ANDERSON

SECONDED BY: CLLR DUFORD

THAT THE COUNCIL OF THE TOWN OF HAY RIVER approves the 2020 Hay River Tourism Development Plan as recommended by the Tourism & Economic Development Committee.

CARRIED

BACKGROUND:

The Town of Hay River has historically maintained a tourism plan that serves to guide the direction of Council and Administration with respect to tourism development. The tourism plans provide valuable insight and prospective opportunities for local industry stakeholders and help build a foundation for community tourism. The latest Town of Hay River tourism plan was approved in 2012.

The 2020 Hay River Tourism Development Plan was developed through literature reviews and research that included:

1. 2012 Town of Hay River Tourism Development Plan
2. 2019 Town of Hay River Tourism and Economic Development Committee Planning Session
3. 2019-23 Town of Hay River Strategic Plan
4. 2020 Town of Hay River Tourism and Economic Development Department Annual Business Plan
5. Tourism 2020 – Industry, Tourism and Investment, GNWT

The 2020 plan presents a refined tourism development vision and complementary set of goals relevant to tourism development for the community of Hay River. Realistic strategies that consider the tourism environment are presented to achieve the vision and goals. Specific strategic initiatives with expected outcomes are prioritized over a 3 year period.

The Tourism and Economic Development Committee has reviewed the draft 2020 Hay River Tourism Development Plan and recommends that the Council of the Town of Hay River approve the plan as presented. The Committee looks forward to providing support through its execution.

COUNCIL POLICY / STRATEGY OR GOAL:

N/A



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APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

N/A

FINANCIAL IMPLICATIONS:

- The majority of 2020 initiatives are included in approved 2020 operational and capital budgets. Any initiatives identified in future years that will require additional funding will be presented for approval through the standard budgeting process.

ALTERNATIVES TO RECOMMENDATIONS:

- Do not approve plan – Administration uses existing plans to execute tourism development activities

ATTACHMENTS:

- 2020 Hay River Tourism Development Plan

Prepared by:
Glenn Smith
Assistant Senior Administrative Officer
March 5, 2020

Approved by:
Judy Goucher
Senior Administrative Officer
March 5, 2020

8. BYLAWS

- a) Bylaw 2419 – Acquisition of Land – Third and Final Reading

#20-090

**MOVED BY: CLLR ANDERSON
SECONDED BY: CLLR DUFORD**

CARRIED

9. NOTICE OF MOTIONS

There were no notice of motions for the Regular Meeting of Council, Monday, April 27th, 2020.

10. IN CAMERA

#20-091

**MOVED BY: DEPUTY MAYOR BOUCHARD
SECONDED BY: CLLR WILLOWS**

That the Council of the Town of Hay River move to In Camera at 7:10pm.

CARRIED



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#20-092

MOVED BY: CLLR WILLOWS
SECONDED BY: CLLR DUFORD

That the Council of the Town of Hay River move out of In Camera At 8:07PM.

CARRIED

11. ADJOURNMENT

#20-093


MOVED BY: CLLR WILLOWS

That the Regular Meeting of Council be adjourned at 8:08pm.

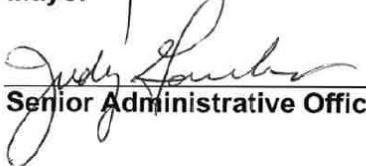
CARRIED

Certified Correct as Recorded on the 27th Day of April 2020

These minutes were accepted by motion #20-104.



Mayor



Senior Administrative Officer