



AGENDA

PUBLIC INPUT

1. CALL TO ORDER

2. ADOPTION OF AGENDA

3. DECLARATION OF INTEREST

4. ANNOUNCEMENTS, AWARDS, CEREMONIES & PRESENTATIONS

5. ADMINISTRATIVE ENQUIRIES

6. NEW BUSINESS

- a. Strategic Plan Presentation with Ian McCormack – page 2-12
- b. Letter of Support for Green Jobs Initiative – page 13-15

7. BYLAWS

- a. Bylaw 2411/PS/22 – Protective Services Specialist Appointment – First and Second Reading – page 16-19
- b. Bylaw 2439 – Land Disposal Bylaw – First and Second Reading – page 20-23

8. IN CAMERA

- a. **Matters under Consideration** - pursuant to Cities, Towns & Villages Act, S.N.W.T. 2003 c. 22, Section 23. (3), (e)
 - Power Franchise Update

9. ADJOURNMENT



STRATEGY-BASED GOVERNANCE

Monday, January 24, 2022



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THE FOUR BUCKETS

What councils get to deal with

- Maintain the accountability of the administration
- Develop and evaluate the policies and programs of the municipality
- Deal with anything specifically required by statute



Carry-forward work (i.e. that new pump station)

Work from other orders of government (i.e. cannabis legalization)

Crisis management (i.e. natural disasters)

Councillors' platforms & Strategic Plan (the stuff you really wanted to do)

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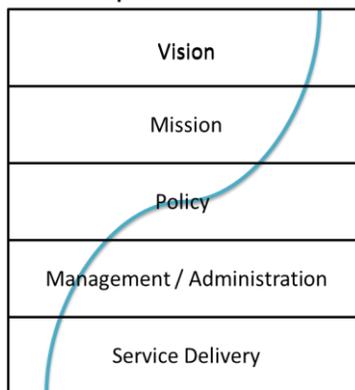
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ROLE CLARITY

Steering vs Rowing

- **Council Governs – ‘what’**
 - Strategic plan
 - Vision, mission, values
 - Governance policy development
- **Administration Delivers – ‘how’**
 - Implement policy
 - Manage the municipality
 - Delivery programs, services, facilities, amenities

Council's Sphere



Manager's Sphere

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CASCADING ALIGNMENT

Planning Tools



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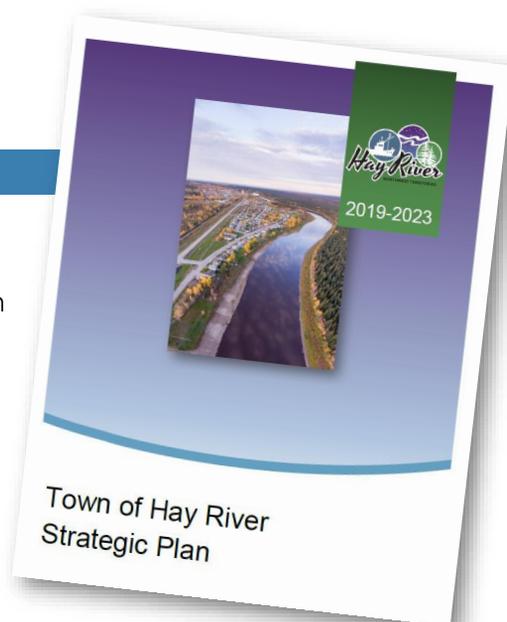
IF YOU DON'T KNOW WHERE YOU'RE GOING...



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YOUR PLAN

- The previous council developed a 2019-2023 strategic plan; this council will need to own a plan of its own.
- What makes Hay River unique?
- What does this council start that benefits future councils and future generations?
- What is this council's legacy?



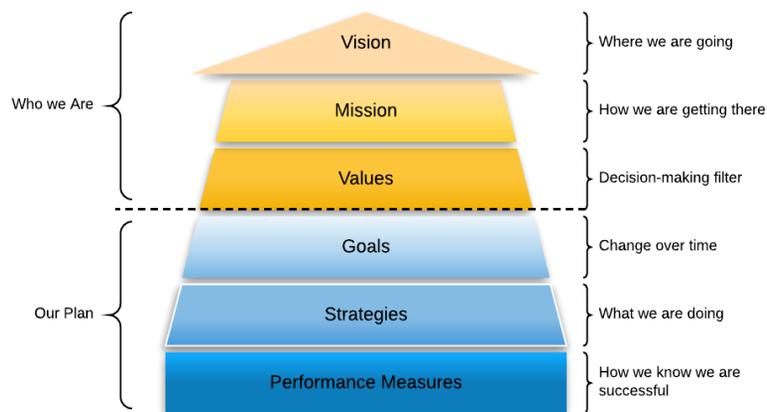
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FROM VISION TO MEASURES

Leading the Municipality



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COUNCIL'S PLAN

- Vision
 - What does success look like in a generation?
- Mission
 - What will we do to achieve success?
- Values
 - What are our rules for working together and with the citizens and businesses?

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COUNCIL'S PLAN

- Goals and Strategies
- This is council's marching order to administration.
 - See the four pillars from 2019: Governance, Economy, Environment, Culture/Social
- Performance Measures – how do we know when we're successful?
- Priorities – what's most important and most timely?

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QUESTIONS FOR VISION

- What problems does the municipality hope to solve in the next few years?
- What does the municipality hope to achieve?
- What does the municipality want to do for members, citizens, and businesses?
- What will success look like?
- 2019 Vision:
 - ***Hay River is a culturally diverse, regional hub that celebrates its history, natural setting, social and recreational well-being, and its opportunities for business***

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QUESTIONS FOR MISSION

- What are the opportunities or needs that the municipality addresses?
- What is the 'business' of the Municipality? How are these needs being addressed?
- What level of service is provided?
- **2019 Mission:**
Volunteers power us, business drives us, and our environment inspires us.

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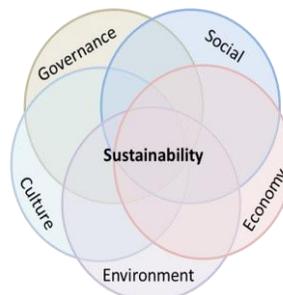
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INTEGRATED SUSTAINABILITY

- **Governance** – Leadership, Legislation, Growth Management
- **Culture/Social** –Roots, History, Recreation, Interaction, Emergency Service, Fabric
- **Economy** –Macro/Micro, Finances, Value, Debt
- **Environment** – Planning, Agriculture, Housing, Physical Environment, Open Space, Infrastructure



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DETERMINING WHAT'S CRITICAL

- To get to the top strategies:
 1. Will this action move towards the municipal definition of success?
 2. Will this action move towards the expressed Strategic Plan goals?
 3. Will this action provide flexibility for future community leaders to take action?
- Strategies/Actions are High, Medium or Low priority

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PRIORITY REVIEW

- Regular Cycle of Engagement and Review
 - Quarterly Review of Targets & Achievement
 - Setting Priority Strategies for Next Quarter
 - Link Budgets to Priorities
- Celebrate Success

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THANK YOU
FOR YOUR
COMMITMENT
TO YOUR
COMMUNITY



Hay River
NORTHWEST TERRITORIES

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STRATEGIC PLANNING PROCESS

Strategic Steps Inc. has extensive experience working with organizations to create plans for their future that consider their governance structures, environment, past, and current capacity to deliver on its expressed priorities. Our process is straightforward and designed to help your community reach its ideal future state.

PRE-SESSION SURVEY

These surveys typically include Council Members, the CAO (or equivalent) and Senior Administration, as well as any other municipal staff members requested as part of this process. This consultation will be fairly detailed, as the participants are those who shape municipal priorities and/or deliver on those priorities, throughout the term of the Strategic Plan.

CREATE A VISION, MISSION, VALUES

A shared Vision is critical to setting both short-term goals and long-term direction for the municipality, so some time will be spent making sure that the Vision and Mission of the municipality, as they currently exist, reflect what Council Members and Administration see as leading the municipality into the future.

STRATEGIC PLANNING WORKSHOP

The Mayor or Reeve, other members of Council, and Administration can delve into their long-term plan for the duration of their time with the municipality and beyond.

WHAT TO EXPECT

OUR FORMAT

Our workshops will address current activity related to organization building, and changes in provincial government strategies, as well as consider feedback from consultations and conversations that may have occurred since the last Strategic Plan was created. We work on planning through the lens of sustainable results, which gives you the advantage of seeing across operations based on outcomes rather than lines of business. This lens provides an in-depth evaluation of:

- Goals – desired change over time
- Strategies – what we do to achieve that change
- Key Deliverables
- Performance Measures
- Timelines
- Accountabilities



The finalized Strategic Plan we provide will include staged approaches to ensuring that all Council goals are effectively prioritized over the course of the full four-year term. This includes the creation of a term-inclusive plan, further encompassing long-term planning beyond the scope of the four years (looking at goals for 5-20 years).



NEXT STEPS

OUR EXPERIENCE

Here is a sampling of publicly available plans we've recently completed:

[City of Lloydminster](#) (2021)

[Town of Calmar](#) (2020)

[Edmonton Police Commission](#)

[City of Melville](#) (2021)

[City of Cranbrook](#) (2020)

(2019)

BUDGETING

Depending on how involved Council and Administration would like this process to be, and any additional components requested as part of this process, Strategic Planning can range from approximately \$13,000 to \$25,000.

Additional components could include, but are not limited to, plan implementation; priority-based budgeting; and external consultation.

Building Great Governance

together.

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REPORT TO COUNCIL

DEPARTMENT: OFFICE OF SAO

Date: January 24, 2022

SUBJECT: CANADIAN PARKS AND RECREATION ASSOCIATION GREEN JOBS INITIATIVE LETTER OF SUPPORT

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER issue a letter of support for the Canadian Parks and Recreation Association's Green Jobs Initiative funding through the federal government's Youth Employment Skills Strategy program.

BACKGROUND:

Canadian Parks and Recreation Association (CPRA) is a national organization dedicated to realizing the full potential of parks and recreation as a major contributor to community health and vibrancy. Membership includes the 13 provincial and territorial parks and recreation associations and their extensive networks of service providers in over 90% of Canadian communities.

The CPRA through Government of Canada funding coordinates a Green Jobs program for youth. The program provides financial support via wage subsidies to local governments (municipalities, Indigenous communities, etc) and other sector organizations, supporting 700 jobs that focus on employing youth in the conservation and enjoyment of nature and culture.

The Town of Hay River has been successful in securing funds through the Green Jobs program for the last several years. Most recently to support the hiring of four local students to complete walking trail improvements in the community.

The CPRA is requesting letters of support from recent Green Job program funding recipients to support their continued access to federal funding for the program.

The Town plans to apply in 2022 through the Green Job program to support the Town's ongoing trail maintenance program.

COUNCIL POLICY / STRATEGY OR GOAL:

N/A

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

FINANCIAL IMPLICATIONS:

N/A



REPORT TO COUNCIL

DEPARTMENT: OFFICE OF SAO

Date: January 24, 2022

SUBJECT: CANADIAN PARKS AND RECREATION ASSOCIATION GREEN JOBS INITIATIVE LETTER OF SUPPORT

ALTERNATIVES TO RECOMMENDATIONS:

Council could choose to not submit a letter of support

ATTACHMENTS:

Letter to MP McLeod supporting CRPA Green Jobs funding

Prepared by:

Glenn Smith

SAO

January 20, 2022

Dear MP McCleod,

I am writing on behalf of the Hay River Town Council in support of the renewal of the Canadian Parks and Recreation Association (CPRA) **Green Jobs Initiative**, a program funded by the federal government via the *Youth Employment Skills Strategy* program.

Thanks to this program, the Town of Hay River was able to hire 4 students last year. This wage subsidy has been important to our community and has enabled us to advance important green projects we would not have otherwise had the capacity to complete.

Through the funding the Town completed significant walking trail functionality and beautification improvements including vegetation management, trail surface repairs, and accessory equipment installations. The work improved the safety of the trail system and increased community access to recreational activities. The youth project workers developed valued green skills and job experience that will support them in their future career endeavors.

Delivered by CPRA, this funding program is on pace to engage over 700 youth in meaningful job opportunities by its conclusion in March 2022. In addition to being a national job creation program, the **CPRA Green Jobs Initiative** has enabled skills-building of local youth, fostered an appreciation of the environment, and allowed local communities to advance their green priorities. In 2021, 76% of the youth engaged in the program reported facing barriers to employment.

CPRA and our members are grateful to the federal government for this opportunity, and **we respectfully ask that the government consider renewing the CPRA Green Jobs Initiative program for an additional three years.**

The renewal of this program will build on the momentum created for youth green career opportunities, and continue to build the next generation of green leaders in your community. The enthusiasm for the potential impact of a renewed program is contagious amongst our community and youth.

We would appreciate your personal efforts in Ottawa to secure a renewal of this program. I would be happy to discuss this with you in more detail. I can be reached at mayor@hayriver.com.

Sincerely,

Mayor Jameson
Mayor, Town of Hay River

CC. Town Council; Erin Love - CPRA



Bylaw No. 2411/PS/22

7 a) Protective Services Specialist Appointment

BYLAW NO. 2411/PS/22
MUNICIPAL CORPORATION OF THE TOWN OF HAY RIVER

A BYLAW of the Municipal Corporation of the Town of Hay River in the Northwest Territories to appoint a Protective Services Specialist for the Town of Hay River pursuant to the CITIES, TOWNS AND VILLAGES ACT, S.N.W.T. 2003, C.22.

WHEREAS the CITIES, TOWNS AND VILLAGES ACT, Sections 48, 137 and 138 provides that the Council may by bylaw appoint officers and authorize them to perform any duties the Council considers necessary,

AND WHEREAS, the Council of Town of Hay River considers that it is in the public interest to appoint a Protective Services Specialist as an Officer of the Town of Hay River for the enforcement of Municipal By-Laws in the Town of Hay River.

NOW THEREFORE the Council of the Corporation of the Town of Hay River, in a regular meeting duly assembled enacts as follows:

SHORT TITLE

1. This bylaw may be cited as the Protective Services Specialist By-Law.

INTERPRETATION

2. In this Bylaw,
 - (a) "Council" means the Council of the Town of Hay River.
 - (b) "Protective Services Specialist/By-Law Officer" means a person who is appointed in accordance with the Cities, Town and Villages Act as an Officer to enforce the By-Laws of the Town of Hay River, and any Peace Officer who is entitled by law to enforce the By-Laws of the Town of Hay River.
 - (c) "Town" means the Town of Hay River, in the Northwest Territories.

APPLICATION

3. That the person(s) named in Schedule 1, attached to and forming part of this By-Law, is/are hereby appointed Protective Services Specialist(s).
4. That Protective Services Specialist so appointed shall assume the rank of Constable.
5. That the Protective Services Specialist so appointed shall carry out the duties specified in Section 137 and 138 of the Cities, Towns and Villages Act, R.S.N.W.T., 2003, c.22.
6. That the term of appointment shall expire upon termination of employment with the Town as a Protective Services Specialist.

**BYLAW NO. 2411/PS/22
MUNICIPAL CORPORATION OF THE TOWN OF HAY RIVER**

SCHEDULE "1"

Schedule "1" to By-Law No. 2411/PS/22, passed this day of , 2022.

The following individual is appointed as Chief Protective Services Specialist:

Travis Wright

The following individuals are appointed as Protective Services Specialist:

**Ross Potter (RP Enterprises)
Jonathon Wallington**

Effective Date of Appointment: 2022



Bylaw No. 2439

7 b) Land Disposal

BYLAW NO. 2439
MUNICIPAL CORPORATION OF THE TOWN OF HAY RIVER

A BYLAW OF THE MUNICIPAL CORPORATION OF THE TOWN OF HAY RIVER IN THE NORTHWEST TERRITORIES, TO PROVIDE FOR THE SALE OF LAND.

WHEREAS pursuant to the Cities, Towns and Villages S.N.W.T., 2003, c.22, in force April 1, 2004, Section 54 (2) which states:

54. (2) A municipal corporation may only dispose of its real property if
- (a) Council has made a land administration bylaw and disposition is made in accordance with the land administration bylaw; or
 - (b) The disposition is specifically authorized or approved by a bylaw.

NOW THEREFORE BE IT RESOLVED THAT, the Council of the Town of Hay River in the Northwest Territories in regular meeting of Council duly assembled enacts as follows:

1. THAT the Municipal Corporation of the Town of Hay River is hereby authorized to dispose of a freehold interest in the following parcels of land:

Lots 35
Block H
PLAN 4791
HAY RIVER

in the Northwest Territories, according to a plan of survey filed in the Land Titles Office for the Northwest Territories.

2. That the price of each lot is outlined as per attached Schedule "A", and;
3. This lot be disposed of to via Direct Sale to Habitat for Humanity for the sale price of \$1, in accordance with Land Administration Bylaw 2178 7.f.iv.
4. That the Mayor or Deputy Mayor and the Senior Administrative Officer of the said Town of Hay River are hereby authorized to execute the transfer of land conveying the said lot to the said purchaser.
5. This bylaw will take force and effect upon its final reading.

THIS BY-LAW READ a First Time this day of , 2022 A.D.

Mayor

BYLAW NO. 2439
MUNICIPAL CORPORATION OF THE TOWN OF HAY RIVER

THIS BY-LAW READ a Second Time this day of , 2022 A.D.

Mayor

THIS BY-LAW READ a Third and Final Time this day of , 2022 A.D.

Mayor

CERTIFIED that this bylaw has been made in accordance with the requirements of the Cities, Towns and Villages Act, S.N.W.T., 2003, and the bylaws of the Municipal Corporation of the Town of Hay River this day of , 2022.

Senior Administrative Officer

BYLAW NO. 2439
MUNICIPAL CORPORATION OF THE TOWN OF HAY RIVER

SCHEDULE "A"

Lot Price - Old Town (Vale Island) Lots

Lot #	Block	Plan #	Civic Address	Area (ft²)	Lot Price Not including GST	Deemed Value for In-Kind Contribution
35	H	4791	17- 102 Street	11,840	\$1	\$18,999