



AGENDA

PUBLIC INPUT

1. CALL TO ORDER

2. ADOPTION OF AGENDA

3. DECLARATION OF INTEREST

4. ANNOUNCEMENTS, AWARDS, CEREMONIES & PRESENTATIONS

5. INFORMATION ONLY

- a. Tourism and Economic Development Committee Minutes – June 18, 2019
– page 2-3

6. COUNCILLOR LIAISON REPORT

- a. Council Committee Reports

7. ADMINISTRATIVE ENQUIRIES

8. NEW BUSINESS

- a. Public Works Monthly Report for August – page 4-7
- b. Protective Services Monthly Report for August – page 8-10
- c. Municipal Enforcement Monthly Report for August – page 11-12
- d. Tourism and Economic Development Report for August – page 13-17
- e. Mayors Monthly Report for August – page 18-19
- f. Recreation Monthly Report for August – page 20-25
- g. Excused Absence – page 26

9. IN CAMERA

- a. Matter on Consideration - pursuant to Cities, Towns & Villages Act, S.N.W.T. 2003
- c. 22, Section 23. (3), (e)

10. ADJOURNMENT



TOURISM & ECONOMIC DEVELOPMENT COMMITTEE

**JUNE 18 2019
MINUTES**

Location – Town Hall Council Chambers

Attendance:

Present

Chair – N/A

Secretary – Peter Magill - Tourism & Economic Development Coordinator

Committee Members – Donna Lee Demarcke, Tom Makepeace, Terry Rowe, Eileen Gross, Tatiana Petrov

Town Representatives - Glenn Smith – ASAO, Emily Chambers – Town Councilor

Absent:

Committee Members – Mike Maher – ITI, Taralyn Schofield

1. Call to Order – 12:08pm by Glenn Smith, ASAO

2. Approval of Minutes

None

3. Announcements

None

4. Delegation

None

5. Old Business

None

6. New Business

Emily Chambers opened the meeting with a brief introduction as the representative for the Town of Hay River Council on the T&ED committee.

Individual members of the committee introduced themselves with a short overview of their interest and expertise that would be of benefit to the community and committee.

Overview of terms of reference presented by Glenn Smith to provide and outline the terms for all members present.

Peter Magill gave an overview of the tourism attractions and metrics currently used by the tourism centre. Request was made for any input on how to get more detailed information on visitor demographics, psychographics, reasons for travel and destination choice, etc.

Glenn expressed the limited resources of the Town's staff and council and hoped that the T&ED committee will be of assistance in providing direction to building tourism and economic development in the community. Emphasised that several good planning documents in place and that ideally the committee focuses on those activities and how to support. An overview of the Strategic Plan document was provided, focusing on the economy and tourism sections, as it will be a guiding document for the committee and the town. The committee was recommended to review the document in detail.

Tom Makepeace asked about the speed with which the council can react to disasters and what effect that would have on planning.

Glenn provided an overview of the Annual Business Plan 2019, Community Plan, 2012 Tourism Plan and Agricultural Plan referring to areas that are of direct interest and importance to the committee and community.

Tom Makepeace asked if there was a land development person in the municipal government staff. It was explained that the Town did not have a dedicated land development person on staff but that the Town does have a Development Officer/Building Inspector and a Land Clerk.

The committee was reminded that there would be regular meeting dates, that they must meet every 2 months and if unable to attend members should let the Chairperson know ahead of the meeting. Thursday lunch meetings were agreed to by everyone present. Last Thursday of every month was decided as the most convenient time for the committee to meet.

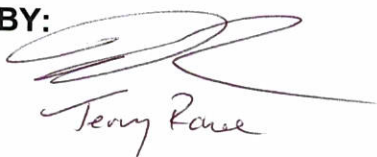
Chair – nomination of Terry Rowe as the Chairperson. Terry accepted the position.

Recommendation / Action Item: Setup meeting with Chair and ASAO to discuss next agenda.

7. Date of Next Meeting – August 22 was proposed but will be confirmed on the next agenda

8. Adjournment – 1:05pm

MINUTES APPROVED BY:



Terry Rowe

DATE:

08/29/2019.



REPORT TO COMMITTEE

DEPARTMENT: PUBLIC WORKS

DATE: SEPTEMBER 3, 2019

SUBJECT: PUBLIC WORKS MONTHLY REPORT FOR AUGUST 2019

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER accepts the Public Works Monthly Report for August 2019.

BACKGROUND:

Public Works Daily Operations:

Public Works staff continued ongoing work on the Town's water, sewer, roads & sidewalks, vehicles, and infrastructure. The following is a summary of the work completed this month:

Regular Operations and Maintenance Items	
Item	Monthly Activity
Water & Sewer	Water shut offs and turn ons as requested Water and Sewer inspections daily Water and Sewer locates as requested Meter readings taken Daily inspection and flushing of sewer lines Hydrovacung of blockages - Ravine, Rowe's trailer court, Fir Crescent Lining of Sewer lines Manhole near #54 Miron Drive was dug up and repaired
Water & Sewer Facilities	Daily inspections of facilities Replacement of chlorine regulator at WTP Connection of new generator at WTP
Roads	Grading activities regularly Placing of crush where required Pothole patching Sweeping of roads Sign repair Grading of snow dump Culvert installation in Old Town Ditching in Old Town
Fleet Maintenance	6 units in for maintenance this month
Cemetery	2 Funerals held this month



REPORT TO COMMITTEE

DEPARTMENT: PUBLIC WORKS

DATE: SEPTEMBER 3, 2019

SUBJECT: PUBLIC WORKS MONTHLY REPORT FOR AUGUST 2019

Landfill Operations:

The Landfill continued regular operations and monitoring activities throughout the month.

Smoke spotted coming from landfill on August 8th. Area was investigated and material was dug up and spread out to dissipate any hot materials. Determination was made in consultation with ENR officials that it was not a threat to expand into a landfill fire. Material was replaced after further inspection. Cause not able to be determined with certainty but suspect that it was landfill gasses being naturally released by the landfill.

Removal of scrap steel expected to continue in the fall.

Waiting on response on a funding application for processing and removal of tires.

Water Licence Activities:

Regular monitoring programs continue as per the requirements of the Town's water licence.

The Town provided responses to public comments on the 2018 Annual Report for the Town's Water Licence. The document, comments, and responses are now being reviewed by the Mackenzie Valley Land and Water Board and a decision on approval should be made soon.

Work is continuing on the Town's application for its water licence renewal. The Town's current water licence expires in May 2020 and the renewal process typically takes a year or more to complete. The Town's consultant is working on updating all plans associated with the Water Licence and submission of the renewal application is on track to occur in early September.

Capital Projects:

The largest of the capital works projects for the department of Public Works are still awaiting funding approval through the ICIP program. Several of the smaller projects are currently underway. A list of 2019 Capital Projects along with an update of the status of these projects is included below.

2019 Capital Projects Public Works	
Project	Update
Lift Station System Upgrade	Approval of funding application. Work ongoing to finalized agreement and acquire land.
Caribou Crescent Water, Sewer, and Drainage	Approval for roadworks received, working on finalizing agreement.
Grader Replacement	Tender finalized, out for competition.
Water Treatment Plant Roof Replacement	Design finalized, tender to go out early September.
Reservoir Roof Upgrades	Design finalized, tender to go out early September.



REPORT TO COMMITTEE

DEPARTMENT: PUBLIC WORKS

DATE: SEPTEMBER 3, 2019

SUBJECT: PUBLIC WORKS MONTHLY REPORT FOR AUGUST 2019

Water Licence Renewal	Ongoing - See Water Licence section.
Landfill Trailer	Trailer to be moved on-site and connected early September.
Landfill - Tire Recycling Program	Waiting on funding approval.
Landfill - Solid Waste Facility Planning/Scoping	Waiting on funding approval.
Sewer Lining throughout Town	List of locations compiled. Lining began late August, will continue into September.
Lift Station #2 Demolition	Project awarded to Rowe's. Workplan received from Rowe's, work to begin.
Generator Replacement - WTP	Generator has been replaced.
Landfill Interim Closure Plan	Awaiting response from MVLWB - See WL section.
Mansell, Dessy, and Morin work	Deficiency work completed. Concrete has been placed. Yard reconstruction has begun. Asphalt work to begin in early September.

Planning:

16 Development Permits and 5 Building Permits have been approved for August 2019. In the month of August 2018, we had 2 Development Permits and 2 Building Permits signed out. The monthly Development and Building report is as follows:

DATE	DEV #	CIVIC ADDRESS	DESC. OF WORK
July 26/19	D19-057	38 Dean Drive	Driveway extension and Culvert placement (Manitoulin Yard)
July 30/19	D19-058	104 Paradise Road	New pre-manufactured 20'X40' Greenhouse
Aug 01/19	D19-059	8-100 th Street	Temporary Power Drop, Storage and Machinery
Aug 01/19	DH19-060	2 Harcourt Place	MC Services (Health and Wellness Business)
Aug 06/19	D19-061, B09-022	2 Aspen Road	New Stick Built 30'X60' Commercial Shop
Aug 07/19	D19-062	43072 Mackenzie Highway	Temporary Fuel Storage
Aug 08/19	D19-063	48069 Mackenzie Highway	Demolish Old Fish Plant south end of West Channel



REPORT TO COMMITTEE

DEPARTMENT: PUBLIC WORKS

DATE: SEPTEMBER 3, 2019

SUBJECT: PUBLIC WORKS MONTHLY REPORT FOR AUGUST 2019

Aug 08/19	D19-064	2 Royal road	Demolish old Apartment Building and Possible Re-Development
Aug 06/19	B19-023	938 Mackenzie Highway	Change window size and New Store Front
Aug 09/19	B19-024	42 Industrial Drive	Shop/Caretakers Unit
Aug 12/19	D19-065, B19-025	19 Industrial Drive	3 Bay Commercial Storage Building
Aug 20/19	D19-066	16-61 Woodland Drive	Set up new Modular Home
Aug 20/19	D19-067	22-61 Woodland Drive	Set up new Modular Home
Aug 20/19	D19-068	23-61 Woodland Drive	Set up new Modular Home
Aug 20/19	D19-069	36-61 Woodland Drive	Set up new Modular Home
Aug 20/19	D19-070	38-61 Woodland Drive	Set up new Modular Home
Aug 21/19	D19-071, B19-026	60 Paradise Road	Set up new 32'X130' Pre-manufactured Greenhouse
Aug 22/19	D19-072	3-70431 Mackenzie Highway	Set up new Modular Home

COUNCIL POLICY / STRATEGY OR GOAL:

N/A

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

- Mackenzie Valley Land and Water Board Town of Hay River License #MV2009L3-0005

FINANCIAL IMPLICATIONS:

N/A

ALTERNATIVES TO RECOMMENDATIONS:

N/A

ATTACHMENTS:

N/A

Prepared by: Mike Auge
Director of Public Works
August 28, 2019

Reviewed by: Glenn Smith
ASAO
August 29, 2019



REPORT TO COMMITTEE

COMMITTEE: STANDING COMMITTEE OF COUNCIL **DATE:** SEPTEMBER 3, 2019

DEPARTMENT: PROTECTIVE SERVICES

SUBJECT: MONTHLY REPORT OF ACTIVITIES

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER accepts the Emergency Services Activity Report for the month of August 2019 as presented.

BACKGROUND:

Summary:

Training has been focused mostly on NFPA 1001 for the past 8 months, and we finally have completed the Phase II Practical Testing on August 8th thru 11th. 6 of our members were successful in completing the practical portion, which leaves us 3 to complete Phase II during next year's testing. Final exams have also been written, and we are waiting for grades for those exams. All that is needed now is for these members to complete NFPA 472 Hazmat training and testing in October, and we can add another 6 people to our list of Certified Structural Firefighters.

EMR (Emergency Medical Responder) training is now underway with 6 members working on attaining this qualification. We expect to have this completed mid-September.

The new training room at the Emergency Response Training Center has now been installed and was put into service just before the testing of our 1001 students. Having the building available made a massive difference to the students as we did not have to travel back and forth from New Town to Old Town to complete the 3, 8 hour days of testing.

Meetings:

Senior management meetings
Committee meetings
Council meetings
Joint Occupational Health and Safety

During the month of August 681.5 paid-on-call hours were served by the members of the HRFD for a year to date total of 5,724 hours.



REPORT TO COMMITTEE

COMMITTEE: STANDING COMMITTEE OF COUNCIL DATE: SEPTEMBER 3, 2019

DEPARTMENT: PROTECTIVE SERVICES

SUBJECT: MONTHLY REPORT OF ACTIVITIES

STATISTICS

	AUGUST 2017	AUGUST 2018	AUGUST 2019	AUGUST 2017 YTD	AUGUST 2018 YTD	AUGUST 2019 YTD
Patient Transfers	37	11	18	116	101	100
Medical Emergency Local	22	12	11	109	113	104
Medical Emergency Reserve	1	2	2	10	13	12
Medical Emergency Highway	0	0	0	3	6	1
Medical Emergency Out of Town Patients	0	1	0	10	12	7
Body Transfer	3	1	1	7	6	4
Fires & Rescues	4	1	1	17	16	14
False Alarms	2	6	1	14	24	13
Training	5	4	4	31	31	35
Special Training	5	0	10	12	16	29
Maintenance	3	4	3	25	30	28
Fire Permits	0	1	0	0	17	6
Fireworks Permits	2	3	0	3	6	0
Public Safety	0	2	0	22	22	16
Inspections	3	5	7	27	52	67



REPORT TO COMMITTEE

COMMITTEE: STANDING COMMITTEE OF COUNCIL **DATE:** SEPTEMBER 3, 2019

DEPARTMENT: PROTECTIVE SERVICES

SUBJECT: MONTHLY REPORT OF ACTIVITIES

MAINTENANCE

Ambulance 1	Weekly checks
Medic 1	Weekly checks
Engine 1	Weekly checks, replace pump panel throttle cable
Engine 2	Weekly checks
Engine 3	Weekly checks
Tender 1	Weekly checks
Rescue 1	Weekly checks
Rescue 2	Weekly checks
Rescue 5	Weekly checks

COUNCIL POLICY / STRATEGY OR GOAL:

N/A

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

Fire Prevention Bylaw

FINANCIAL IMPLICATIONS:

N/A

ALTERNATIVES TO RECOMMENDATIONS:

N/A

ATTACHMENTS:

N/A

Prepared by:
Ross Potter
Director Protective Services/Fire Chief
Date: August 29, 2019

Reviewed By:
Glenn Smith
Acting Senior Administrative Officer
Date: August 29, 2019



REPORT TO COMMITTEE

COMMITTEE: STANDING COMMITTEE OF COUNCIL DATE: SEPTEMBER 3, 2019

DEPARTMENT: PROTECTIVE SERVICES

SUBJECT: MUNICIPAL ENFORCEMENT REPORT

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER accepts the Municipal Enforcement Report for August 2019 as presented.

BACKGROUND

OFFENSE	INQUIRY	INVESTIGATED NO SUBSTANTIATION	OFFENCES	WARNINGS	SHELTER	FINES	TOWED
Animal Control Bylaw							
Animal Abuse	1	1					
Barking Dogs							
Dog Attack		1	3	1		1	
Dog Bites							
Loose Cat			2	1	1		
Loose Dogs		1	3	1	1		
Business License							
Traffic Bylaw							
Vehicle Parking							
Trailer Parking							
ATV			1	1			
Unsightly Bylaw							
Overgrown Trees							
Long Grass							
Development Related							
Infringing on Property							
Fire Prevention Bylaw							
Burn Garbage							
Porritt Landing							
Vessel Parking Issues			5	5			

Unsightly Properties:

The Protective Services Specialist is making daily patrols which include surveys for loose dogs, vehicles and trailers that may be parked inappropriately causing aesthetic and traffic issues (i.e., parking in green spaces), and unsightly properties. We are also fielding complaints from the public and investigating the allegations to ensure they are valid.



REPORT TO COMMITTEE

COMMITTEE: **STANDING COMMITTEE OF COUNCIL** **DATE:** SEPTEMBER 3, 2019

DEPARTMENT: **PROTECTIVE SERVICES**

SUBJECT: **MUNICIPAL ENFORCEMENT REPORT**

We have had great success in getting compliance to bylaw at Porritt Landing by placing warning signs on vessels that have been parked in contravention of the Bylaw.

COUNCIL POLICY / STRATEGY OR GOAL:	
---	--

N/A

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:
--

Bylaws as applicable

FINANCIAL IMPLICATIONS:

N/A

ALTERNATIVES TO RECOMMENDATIONS:

N/A

ATTACHMENTS:

N/A

Prepared by:
Ross Potter
Director, Protective Services
Date: August 29, 2019

Reviewed By:
Glenn Smith
Acting Senior Administrative Officer
Date: August 29, 2019



REPORT TO COMMITTEE

COMMITTEE: STANDING COMMITTEE OF COUNCIL **DATE:** Sept. 3, 2019

DEPARTMENT: TOURISM AND ECONOMIC DEVELOPMENT

SUBJECT: TOURISM AND ECONOMIC DEVELOPMENT REPORT

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER accepts the Tourism and Economic Development Report for the month of August 2019.

BACKGROUND:

Tourism Activity:

- Very busy tourism activity with high number of and visitors and sales at VIC (See stats section of report). The numbers of visitors were almost as high as the previous month.
- We saw a large number of tourists from the USA and Germany this month.
- We had 18 4H members come to the NWT and they spent four days in town. Tom Makepeace provided a history of Hay River, Bruce Green provided a fossil walk at Alexandra Falls, Kirk Vanderploeg provided a museum tour and Kim Rapati hosted them at NFTI. The members and chaperones were very impressed with the town and the NWT.

Visitor Information Centre (VIC):

- The VIC is seeing some improvements with black earth, small amount of sod laid and fertilized and seeded the rest of the south side of the yard. Front and back decks have been cleaned and the front deck railings have been stained. The front of the VIC also received a power wash cleaning.
- Summer students are done their work term early. We will be reverting to our Winter hours starting August 26 – Monday to Friday 8:30 am to 5:00 pm and closed on Saturday & Sundays.

Musical Ride Event:

- High number of visitors from the surrounding communities in the NWT and Northern Alberta came for the RCMP Musical Ride.
- We sold 1000 tickets and had many locals scrambling at the last minute to find tickets to attend.
- The Family Support Centre sold approximately \$3800.00 in food and drinks. The event brought a great deal of awareness to their important cause.
- RCMP riders came into the VIC after the show and expressed that they enjoyed their short time in our community. They purchased items by local artisans to take back as a memory.
- The ASAO & Recreation team were extremely helpful in getting the last stretch of this huge event organized and executed.

Other Activity:

- Peter working on design for the Trans Canada Trail interpretive signage. Waiting on quotes for artwork.
- We will be choosing the sites for the interpretive signs along the Kiwanis Trail the final week of August.



REPORT TO COMMITTEE

COMMITTEE: **STANDING COMMITTEE OF COUNCIL** **DATE:** Sept. 3, 2019

DEPARTMENT: **TOURISM AND ECONOMIC DEVELOPMENT**

SUBJECT: **TOURISM AND ECONOMIC DEVELOPMENT REPORT**

- Peter travelled to the 60th Parallel VIC as part of an information sharing meeting. It was noted that the information was on the front desk, but all of the region sections contained very little or no brochures. Town guides and other information about the region were left with the attendant.
- Peter travelled to High Level and met with Lisa Wardley, Mackenzie County Councilor Ward 10/Zama, to work on promoting each other's areas to tourists. A visit was made to the Mackenzie Frontier Visitor Information Centre in High Level to meet staff and drop off tourism materials. Lisa came up to Hay River on the weekend and Peter spent much of Saturday showing the town attractions and discussing direction for the coming Fall and Winter seasons.
- Federal Government announcement of CanNor Tourism funding to the town was announced at the VIC.
- Tourism & Economic Development Committee met for the second time and planned a special meeting to provide constructive input into the 2019 Tourism Plan draft.
- Cathie Bolstad, Chief Executive Officer of Northwest Territories Tourism marketing presented an overview of the current and future direction of tourism in the NWT with the Tourism & Economic Development Committee. Cathie also met with Mayor Kandis Jameson, ASAO Glenn Smith and Tourism & Economic Development Coordinator Peter Magill.
- Peter has been working with the Chamber of Commerce team arranging the upcoming trade show.

External Funding Success





REPORT TO COMMITTEE

COMMITTEE: STANDING COMMITTEE OF COUNCIL **DATE:** Sept. 3, 2019

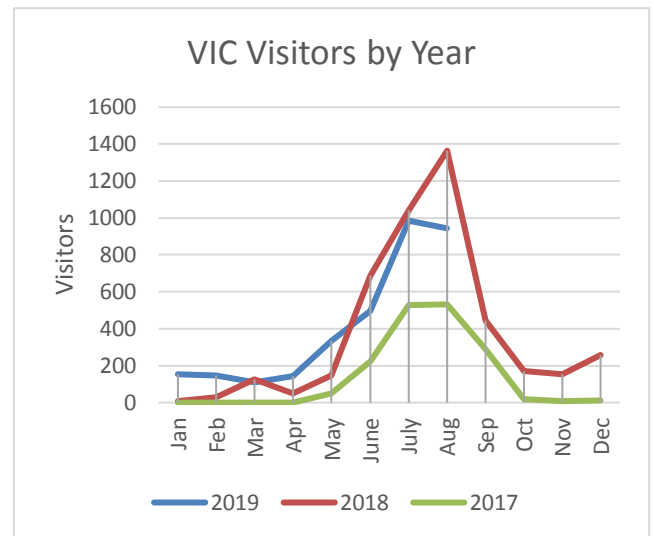
DEPARTMENT: TOURISM AND ECONOMIC DEVELOPMENT

SUBJECT: TOURISM AND ECONOMIC DEVELOPMENT REPORT

July Grant Applications:

- SEED funding from ITI for the RCMP Musical Ride was approved for \$7975.00
- CanNor Funding for \$67,000.00 was approved

Visitor Information Centre Visitors



August visitors through the door at the VIC are just shy of last July – 945 visitors (23 USA, 22 Europe, 2 Australia, 2 Japan and 1 Mexico). August of 2018 visitor stats were 1364.



REPORT TO COMMITTEE

COMMITTEE: STANDING COMMITTEE OF COUNCIL **DATE:** Sept. 3, 2019

DEPARTMENT: TOURISM AND ECONOMIC DEVELOPMENT

SUBJECT: TOURISM AND ECONOMIC DEVELOPMENT REPORT

Gift Shop Sales



Inbound Marketing

- Focus was on social media and on greeting and assisting those traveling North to Hay River and the South Slave Region. We have been posting more on Instagram and Twitter to widen the audience and attract them to visit.
- We have an advertisement in this month's issue of Up Here with advertising on their webpage.

Visitor Satisfaction Rating

- In development – Fall 2019

COUNCIL POLICY / STRATEGY OR GOAL:

N/A

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

N/A

FINANCIAL IMPLICATIONS:

N/A



REPORT TO COMMITTEE

COMMITTEE: **STANDING COMMITTEE OF COUNCIL** **DATE:** Sept. 3, 2019

DEPARTMENT: **TOURISM AND ECONOMIC DEVELOPMENT**

SUBJECT: **TOURISM AND ECONOMIC DEVELOPMENT REPORT**

ALTERNATIVES TO RECOMMENDATIONS:

N/A

ATTACHMENTS:

N/A

Prepared by:
Peter Magill
Tourism and Economic Development Coordinator
Date: August 28, 2019

Reviewed by:
Glenn Smith
ASAO
Date: August 28, 2019



REPORT TO COMMITTEE

DEPARTMENT: GOVERNANCE
SUBJECT: MAYORS MONTHLY REPORT

DATE: September 3rd, 2019

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER accepts the “Mayors Report” for August 2019 as presented.

BACKGROUND:

Mayor's August 2019 Meetings

<u>Date</u>	<u>Meeting with or Attended</u>	<u>Location</u>
August 7, 2019	Northwestel TV Interview	Mayors Office
August 7, 2019	Royal Bank Executives celebrating 150-year anniversary	Mayor Office
August 8, 2019	Arcitech Computers – James Locke	Back Eddy
August 8, 2019	June Tobin - Concerns	Mayors Office
August 8, 2019	John Jaqie - Development	Mayors Office
August 13, 2019	Gary Hoffman re: TV Society	Mayors Office
August 14, 2019	Mayor of Yellowknife – Rebecca Alty	Yellowknife
August 14, 2019	SMCC Presentation on the new Therapeutic Community Model	SMCC Boardroom
August 16, 2019	Federal Funding Announcement	Visitor Information Centre
August 17, 2019	Beautification Committee Awards and BBQ	Community Hall – Recreation Centre
August 19, 2019	World Religious Conference Organizers	Mayors Office
August 22, 2019	NWT Tourism CEO – Cathie Bolsted	Council Chambers



REPORT TO COMMITTEE

August 25, 2019

RCMP Musical Ride

Keith Broadhead Memorial Park

August 28th, 2019

Minister Wally Schumann
& Tom Colosimo (ITI)

Mayors Office

COUNCIL POLICY / STRATEGY OR GOAL:

N/A

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

N/A

FINANCIAL IMPLICATIONS:

N/A

ALTERNATIVES TO RECOMMENDATIONS:

N/A

ATTACHMENTS:

N/A

Prepared by:

Kandis Jameson

Mayor

Date: August 29th, 2019



REPORT TO COMMITTEE

DEPARTMENT: RECREATION & COMMUNITY SERVICES **DATE:** September 3rd, 2019

SUBJECT: RECREATION & COMMUNITY SERVICES ACTIVITY REPORT

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER accepts the report entitled "Recreation and Community Services Monthly Report" for July and August as presented.

BACKGROUND:

Recreational Programming

The RCMP Musical Ride was a great success, exemplary of the Department of Recreation's and THR's ongoing partnerships with community groups and local businesses. Planning and coordination was required with THR's Tourism Division, Department of Public Works and Department of Protective Services as well as several corporate sponsors and community groups. The event was very well attended and appreciated which shows the impact of outdoor events such as this one to locals and opportunities for tourism dollars.

The Department of Recreation partnered with community groups and businesses for a few other community and cultural events this summer. Canada Day celebrations were very well attended despite the rainy weather as were Hay Days festivities in early July. More recently, the Department of Recreation helped Soaring Eagle Friendship Centre in hosting a Fiddling and Jigging Festival at the Recreation Centre.

Department of Recreation staff also play an important role in smaller annual gathering events that contribute to the community's culture and wellbeing. Maintenance staff provide regular support to the operator of the Fisherman's Wharf, much as they do for local softball ball leagues and tournaments. Other examples of summer programming partnerships are the Rotating Parks Program, weekly Social Paddles and Meditation on the Beach. Various community groups work with the Department of Recreation to offer these outdoor activities that bring people together for leisure and physical activity.

Along with the annual and ever popular Summer Heat day camp, new drop-in programs were added in July and August. Recreation Department staff created a multi-sport area on the arena ice surface with the goal of providing a space for pre-teens and teenagers to drop in and be active during summer vacation. Pickleball courts and equipment are ever more popular with adults of all ages. Some pickleball equipment will be moved at the Soaring Eagle Friendship Centre in September, with other possibilities being explored at HRDEA school gyms.

Fitness classes saw attendance/interest drop during July but increase somewhat in August. With that said, lunch time spin classes are another addition to drop in programming. These new



REPORT TO COMMITTEE

DEPARTMENT: RECREATION & COMMUNITY SERVICES **DATE:** September 3rd, 2019

SUBJECT: RECREATION & COMMUNITY SERVICES ACTIVITY REPORT

drop in spin classes have been well attended and will likely be even more popular with the arrival of 6 additional bikes and cooler weather in fall and winter.

Recreation Programming Statistics

<i>Regular programs:</i>	June		July		August	
	2018	2019	2018	2019	2018	2019
<i>Walking Track</i>	-	70	-	45	-	49
<i>Table Tennis Drop-in</i>	-	10	-	8	-	6
<i>Air Hockey Drop-in</i>	-	11	-	7	-	3
<i>Circuit fitness classes</i>	-	21	-	4	-	8
<i>Zumba Strong</i>		5		-		10
<i>Spin Bike Classes</i>	-	41	-	11	-	20
<i>Zumba (youth)</i>	-	46	-	5	-	
<i>Zumba gold</i>	-	6	-	10	-	5
<i>Pickleball</i>	-	10	-	95	-	160
<i>Multi-sport</i>	-	-	-	41	-	31
<i>Soccer camp</i>	-	-	-	31	-	31
<i>Social Paddle</i>	-	20	-	40	-	14
<i>Meditation on the beach</i>	-	-	-	5	-	19
<i>Youth kayak clinic</i>	-	-	-	8	-	-
<i>Rotating parks program</i>	-	-	-	50	-	60
<i>Lunch time spin</i>	-	-	-	14	-	23
<i>Triathlon prep</i>	-	-	-	-	-	6
<i>Spin bootcamp</i>	-	-	-	-	-	6
<i>Senior stretch</i>	-	-	-	-	-	10

<i>Rental hall usage:</i>	Community Hall	Multipurpose Room	Doug W. Hall
<i>TOHR special events</i>	-	-	-
<i>TOHR meetings</i>	1	Daily TOHR Programming 9 TOHR meetings	4
<i>Corporate/private rentals</i>	1	1	-
<i>Non-profit organization</i>	1	-	-
<i>Birthday celebrations</i>	1	-	-

<i>Revenues:</i>	July	August	September
<i>Drop in activities</i>			
<i>Child</i>	678.58	\$664.97	-



REPORT TO COMMITTEE

DEPARTMENT: RECREATION & COMMUNITY SERVICES **DATE:** September 3rd, 2019

SUBJECT: RECREATION & COMMUNITY SERVICES ACTIVITY REPORT

<i>Student</i>	\$297.18	320.04	-
<i>Family</i>	\$594.36	\$754.38	-
<i>Adult</i>	\$673.86	\$845.23	-
<i>Senior</i>	-	\$117.90	-
<i>Fitness Programs</i>			
<i>Student drop ins</i>	-	\$6.67	-
<i>Adult drop ins</i>	\$129.78	\$72.82	-
<i>Adult Memberships</i>	\$531.41	\$95.25	-
<i>Senior drop ins</i>	\$136.24	\$5.00	-
<i>Senior Memberships</i>	\$1364.74	\$624.48	-
<i>Summer Heat Day</i>			
<i>Camp</i>			
<i>Weekly drop ins</i>	\$202.50	\$297.00	-
<i>RCMP Musical Ride</i>			
<i>Ticket Sales</i>	-	\$376.17	-

Aquatics

Summer vacation always brings more patrons to the pool via tourism and local school kids and families on summer break. Increased revenues combined with summer student hires allow for extended operating hours throughout the summer. Various local summer camps also make good use of the facilities. Overall, the pool saw increased use with most admissions and revenues being on par or increased from 2018.

Aquatic staff provided a variety of swimming lessons for youth of all ages. Of particular interest were the Junior Lifeguard Club and advanced Bronze Cross and Bronze Medallion swimming lessons for Bronze Cross. Summer Aquatic Centre programming also included Swim Club Camp, Aquafit, 4 sets of swimming Lessons. Such variety in programming provides good customer service option when looking for healthy active options for youth and up to older adults during the summer months. Some of the programming, but not limited to was;

The Lifesaving Society was onsite with Aquatic Staff in July to raise awareness around Drowning Prevention. The event targeted summer camps as well as other youth and it was a great success! Water Smart Stations were set up around the pool deck, each offering safety messages. Some examples were boating safety, backyard pool safety, bathtub safety, dangers of open water. A few mascots were also on hand for fun factor and community involvement.



REPORT TO COMMITTEE

DEPARTMENT: RECREATION & COMMUNITY SERVICES **DATE:** September 3rd, 2019

SUBJECT: RECREATION & COMMUNITY SERVICES ACTIVITY REPORT

Regular programming includes:

- Early bird lane swim (4 days/week);
- Aquafit adult classes (twice weekly);
- Open Swim Times (daily)
- Youth group availabilities (8 blocks per week);
- Evening Adult swim (4 days/week);
- Birthday Party Availability (4 blocks per weekend);
- Family Swim Times (one/week);
- Swim lessons (4 days/week)

Department Statistics

Pool Attendance:

	June		July		August	
	2018	2019	2018	2019	2018	2019
<i>Birthday parties</i>	4	3	2	0	1	1
<i>Aquafit</i>	39	33	20	35	12	23
<i>School groups</i>	254	201	N/A	N/A	N/A	183
<i>General</i>	921	706	1302	1310	1381	1072

Aquatic Revenue:

	June		July		August	
	2018	2019	2018	2019	2018	2019
<i>Admissions</i>	3102.23	1762.05	3842.35	3817.44	3097.39	3268.94
<i>Kids Lessons</i>	1166.50	1,191.75	2325.20	3790.50	851.50	2263.50
<i>Adult Lessons</i>	497.32	151.97	318.19	252.00	0.00	274.28
<i>Miscellaneous</i>	669.48	883.29	542.60	259.80	222.79	464.71
<i>Hourly Rental</i>	617.13	205.71	137.14	0.00	68.57	266.66

Facilities and Maintenance

Parks and Greenspaces:

- Maintenance:
 - Hanging baskets, planters and greenspaces watered daily;
 - Regular checks, clean up and emptying of garbage cans on TOHR properties;
 - Pick up litter in ditches and in downtown core;
 - Regular mowing and brushing of THR greenspaces;



REPORT TO COMMITTEE

DEPARTMENT: RECREATION & COMMUNITY SERVICES **DATE:** September 3rd, 2019

SUBJECT: RECREATION & COMMUNITY SERVICES ACTIVITY REPORT

- Coordination and cooperation with Beautification Committee;
- Seasonal inspections and maintenance as required;

- Improvements:
 - 4 benches and 8 bike racks installed on Courtoreille Street;
 - Coordination with Manager of Trail Improvement Project Manager;
 - Coordinated contractor installation of new playground equipment at 553 parks;
 - Coordinated contractor installation of day shelter at Tri Service Park;
 - Coordinated contractor installation of new fall zone at Gord Thompson Park;
 - Coordinated contractor installation of new fence at Malcolm Crescent Park;
 - Installation of “honour bench” in McMeekin Crescent;

Outdoor sport fields and assets:

- Maintenance:
 - Seasonal inspections, clean up and removal of graffiti at skate park;
 - Weekly maintenance of ball fields after softball games (3 days/week);
 - Setup and maintenance support before, during and after weekend softball tournaments;

- Improvements:
 - Repairs made to bleachers and fencing at Keith Broadhead Memorial Park ball diamonds;
 - Coordinated contractor removal of excessive infield “lip” at Pine Point ball diamond;

Recreation and Aquatic Centre:

- Maintenance:
 - Janitorial contract ongoing with positive feedback from contractor and TOHR staff;
 - Ongoing offseason repairs and maintenance in preparation for winter season;
 - Ventilation and heat issues partially addressed in Aquatic Centre – further work required;

- Improvements:
 - Assembly and setup of multi sport drop in equipment;
 - Numerous repairs and maintenance in pool mechanical room with need to return automated control of chemical feed systems;



REPORT TO COMMITTEE

DEPARTMENT: RECREATION & COMMUNITY SERVICES **DATE:** September 3rd, 2019

SUBJECT: RECREATION & COMMUNITY SERVICES ACTIVITY REPORT

Waterfront Facilities:

- Maintenance:
 - Weekly support to Fisherman's Wharf operator;
 - Repairs made to Fisherman's Wharf boardwalk and vendor stalls;
- Improvements:
 - Additional signage and docking installed at Porritt Landing;
 - Secured and improved Porritt Landing seasonal and day use docks;

Special Events:

- Annual or regular events/partnerships:
 - Canada Day celebrations at the Rec Centre;
 - Hay Days;
- New or one-time events:
 - Planning and preparations for RCMP Musical Ride;
 - Setup and takedown for SEFC's Fiddling and Jigging Festival;

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

N/A

FINANCIAL IMPLICATIONS:

N/A

ALTERNATIVES TO RECOMMENDATIONS:

N/A

ATTACHMENTS:

Prepared by:
Stephane Millette
Director Recreation and Community Services
Date: August 29, 2019

Reviewed by:
Glenn Smith
ASAO
Date: August 30, 2019



REPORT TO COMMITTEE

COMMITTEE: STANDING COMMITTEE OF COUNCIL **DATE:** SEPTEMBER 3rd, 2019

DEPARTMENT: ADMINISTRATION

SUBJECT: EXCUSED ABSENCE

RECOMMENDATION:

THAT THE COUNCIL OF THE TOWN OF HAY RIVER excuses Councillor Duford from the Standing Committee of Council, Tuesday, September 3rd, 2019.

BACKGROUND:

Councillor Duford has asked to be excused from the Standing Committee of Council on Tuesday, September 3rd, 2019

COUNCIL POLICY / STRATEGY OR GOAL:

N/A

APPLICABLE LEGISLATION, BYLAWS, STUDIES, PLANS:

N/A

FINANCIAL IMPLICATIONS:

N/A

ALTERNATIVES TO RECOMMENDATIONS:

N/A

ATTACHMENTS:

N/A

Prepared by:

Stacey Barnes

Council Administrator

Date: August 30th, 2019